

CAR WASH

S U P E R N O V A L I N E



ALTUR

IL MEGLIO DELLA CHIMICA PER L'AUTO





Dal 1975, una passione che si tramanda

Since 1975, a passion passed down

Aldo Turcatel, un uomo con una passione che gli scorreva nelle vene: le macchine, le corse, il rombo dei motori. Era il 1975 e Aldo sapeva che dietro ogni motore potente, dietro ogni carrozzeria scintillante, c'era un mondo di cura e manutenzione; un mondo che richiedeva prodotti speciali, capaci di esaltare la bellezza e la performance.

There once was a man, Aldo Turcatel, whose passion ran through his veins: cars, racing, and the roar of engines. It was 1975, and he knew that, behind every powerful engine and gleaming bodywork, there was a world of care and maintenance; a world that required special products to enhance beauty and performance.



Magione, 1981.

Così, da una passione, nacque un'azienda. Altur. Un'azienda che non si limitava a offrire soluzioni per pulire, ma che voleva esaltare la perfezione. Dai motori alle carrozzerie, dalle grandi macchine da lavoro alle agili moto, dalle barche agli ambienti industriali più esigenti, Aldo portava la sua cura, la sua dedizione, la sua passione.

From this passion, Altur was born; a company built not just to provide cleaning solutions, but to exalt perfection. From engines to bodywork, from heavy-duty work vehicles to agile motorcycles, from boats to the most demanding industrial settings, Aldo brought his care, dedication, and passion.



Tre generazioni dopo, la passione di Aldo continua a vivere. La figlia, il genero ed i nipoti, hanno raccolto il testimone, portando avanti la sua visione. Hanno trasformato un piccolo laboratorio in un'azienda leader, senza mai dimenticare le radici, l'amore per i motori, la ricerca della perfezione.

Three generations later, Aldo's passion still lives on. His daughter, son-in-law, and grandchildren have embraced his legacy, carrying his vision forward. They've transformed a small workshop into a leading company, all while holding on to their roots: the love for engines, and the relentless pursuit of perfection.

Altur è più di un'azienda di detergenti. È una storia di famiglia, di passione, di eccellenza. Una storia che si rinnova ogni giorno, con ogni prodotto che creiamo, con ogni cliente che serviamo. Perché per noi, la pulizia non è solo un lavoro: è un'arte, una passione, una storia che continua.

Altur is more than a cleaning products company; it's a family story, a passion, a legacy of excellence. A story that renews itself every day, with every product we create, with every customer we serve. Because for us, cleaning isn't just a job: it's an art, a passion, a story that continues.



Ricerca e Sviluppo

Research and Development



La qualità dei nostri prodotti è il risultato di una filosofia che unisce tradizione artigianale e visione innovativa. È nel nostro laboratorio che le idee prendono forma, dove la ricerca non si ferma mai e ogni formula nasce con uno scopo preciso: rispondere a esigenze reali con soluzioni che funzionano davvero.

Innovare, per noi, significa unire l'esperienza alla curiosità di chi guarda avanti. Rispettiamo le normative europee del settore, certo, ma il nostro vero standard è un altro: il vostro.

Ogni prodotto che esce dai nostri impianti è il risultato di una cultura del fare, costruita in anni di lavoro, passione e attenzione maniacale al dettaglio.

Perché non ci basta realizzare buoni prodotti... Vogliamo creare prodotti che, semplicemente, facciano la differenza.

**La nostra promessa:
fornire prodotti che
fanno la differenza**

**Our promise:
to provide products that
make a difference**

*The quality of our products is the result of
a philosophy that blends artisanal
tradition with an innovative vision.*

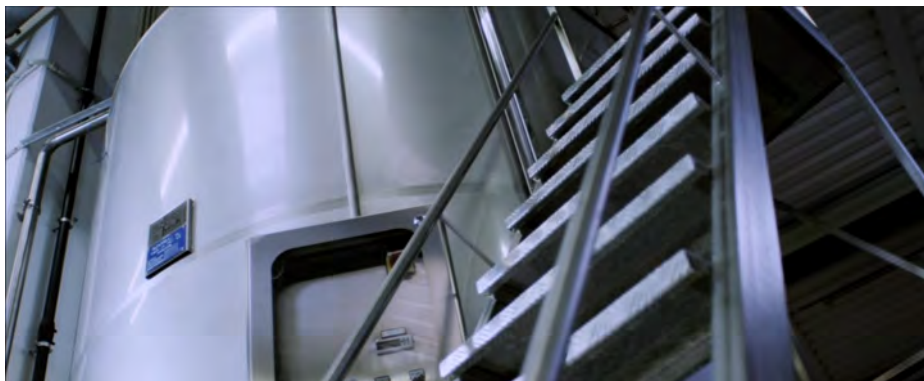
*It's in our in-house laboratory that ideas
take shape, where research never stops,
and every formula is created with a clear
purpose: to meet real needs with solutions
that truly work.*

*For us, innovation means
combining experience with the
curiosity to look ahead.*

*We comply with European
regulations, naturally, but
the standard that truly matters
to us is another: yours.*

*Every product that leaves our facilities
reflects a hands-on culture, built over
years of work, passion, and obsessive
attention to detail.*

*Because making good products isn't
enough... We aim to create products that,
quite simply, make a difference.*



Lucidatura e Protezione impareggiabili



Unbeatable Shine and Protecting Effects

Per noi di Altur, prendersi cura di un'auto significa esaltarne l'essenza: proteggerla, valorizzarla, renderla unica al primo sguardo e al primo tocco. È da questa visione che nascono le nostre cere a base di nano-polimeri lucidanti, progettate per migliorare l'estetica finale dei veicoli trattati e offrire una sensazione di scorrevolezza al tatto e all'acqua.

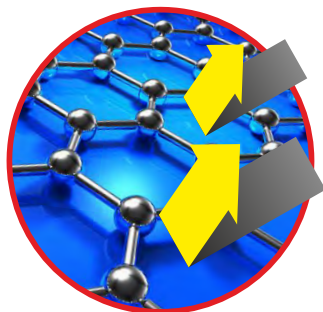
Al cuore di questa tecnologia c'è Luxan-Z, il nostro nano-polimero esclusivo, con proprietà amino-funzionali; una molecola capace di trasformare la lucidatura in un vero trattamento di bellezza e protezione. Luxan-Z è presente in quasi tutti i coadiuvanti di asciugatura della gamma Altur, rendendo ogni fase del lavaggio un'occasione per elevare la qualità del risultato:

- Una barriera resistente ai raggi UV, per proteggere la carrozzeria nel tempo;
- Un gloss intenso e profondo, che amplifica la percezione del colore;
- Un effetto specchio sorprendente, immediato e duraturo;
- Una superficie vellutata, che respinge l'acqua e conquista al tatto.

Non è solo una finitura, è un'esperienza sensoriale...è la firma Altur: una tecnologia che si vede, si sente, si ricorda.

At Altur, taking care of a vehicle means enhancing its essence: protecting it, elevating it, and making it stand out at first glance and first touch.

This vision drives the creation of our polishing waxes enriched with nano-polymers, formulated to improve the final appearance of treated vehicles by filling in the micro-porosity of the paint, increasing smoothness to the touch.



At the core of this technology is Luxan-Z, our proprietary reactive nano-polymer with amino-functional properties; a molecule capable of turning polishing into a true beauty and protection treatment. Luxan-Z is featured in nearly all of Altur's drying-aids, making every wash cycle an opportunity to boost the quality of the result.



Mara Turcatel, 2011.

Altur presentava Osmo Star, prima cera per acque osmotizzate nel mercato a beneficiare della tecnologia Luxan-Z.

Here, Altur was introducing Osmo Star, the first drying-aid wax for osmotized water on the market to feature Luxan-Z technology.

The outcome?

- A powerful UV shield, for long-lasting paint protection;
- An intense, deep gloss, that enhances color vibrancy;
- A striking mirror-like finish, immediate and long-lasting;
- A velvety-smooth surface, water-repellent and incredibly tactile.

This is more than a finish, it's a sensory experience. It's the Altur signature: technology you can see, feel, and remember.



Due Linee, Una Visione

Futuro, Efficienza, Qualità

Two Lines, One Vision

Future, Efficiency, Quality

ZIP

**Less plastic,
more efficiency**



Ogni europeo produce in media quasi 180 kg di rifiuti da imballaggio l'anno, ed il 40% della plastica vergine finisce proprio lì: negli imballi.

Per noi di Altur, questi numeri non sono un ostacolo, bensì uno stimolo a innovare. Così nasce Zip: la linea che riduce l'uso di plastica, taglia gli sprechi e migliora l'efficienza. Meno volume, meno rifiuti, più vantaggi.

Zip è la scelta smart per chi vuole abbattere i costi, liberare spazio e lavorare in modo più intelligente, senza compromessi sulla qualità. Se cerchi un'alternativa compatta, pratica e conveniente, Zip è la risposta.

Each European generates nearly 180 kg of packaging waste per year and 40% of all virgin plastic ends up there: in packaging. At Altur, we don't see these numbers as a problem, we see them as motivation to innovate.

That's how Zip was born: the smart product line that cuts plastic use, reduces waste, and boosts efficiency. Less volume, less waste, more benefits.

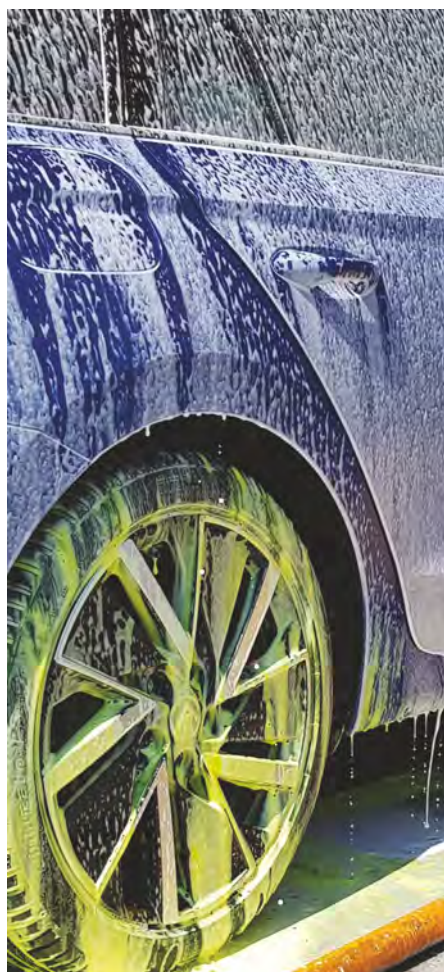
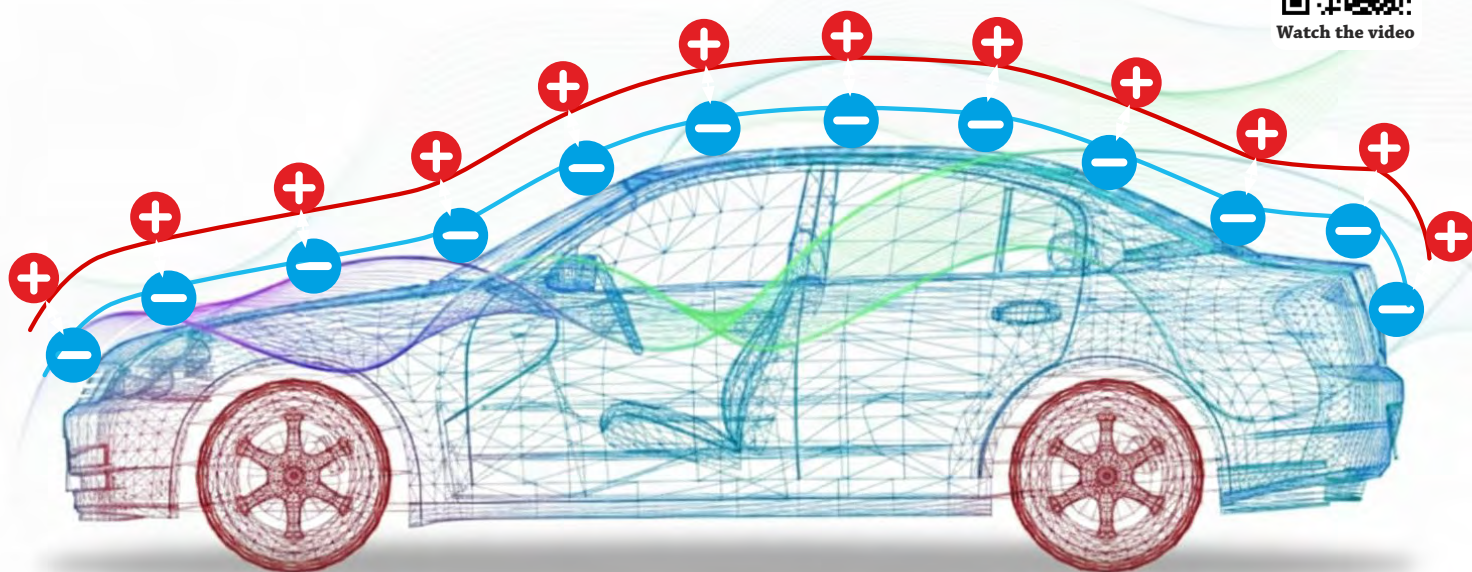
Zip is the smart choice for those who want to lower costs, save space, and work more efficiently, without compromising on quality.

Looking for a compact, practical, and cost-effective alternative? Zip is the answer.





Watch the video



Magnetic

Innovative car washing

La linea MAGNETIC è l'evoluzione del lavaggio auto per impianti automatici: una tecnologia che sfrutta i principi del magnetismo per garantire massima brillantezza, pulizia profonda e asciugatura rapida. Chi gestisce un impianto lo sa: l'efficienza operativa e la soddisfazione del cliente finale fanno la differenza.

Scegliere MAGNETIC significa offrire un Servizio Premium senza dover intervenire sull'impianto esistente, con un ciclo di lavaggio più performante, asciugatura più rapida ed un effetto antistatico che mantiene il veicolo pulito più a lungo... tutto EDTA FREE. Guarda il video e scopri come implementare la linea MAGNETIC nel tuo autolavaggio.

The MAGNETIC line is the evolution of car wash technology for automatic systems: an innovation that harnesses the principles of magnetism to deliver maximum shine, deep cleaning, and fast drying. Anyone managing a car wash knows that operational efficiency and customer satisfaction are everything, and MAGNETIC delivers both.

Choosing MAGNETIC means offering a Premium Service without modifying the existing system, resulting in a more efficient wash cycle, faster drying, and an antistatic effect that keeps the vehicle cleaner for longer... all EDTA FREE. Watch the video to discover how to implement the MAGNETIC line in your car wash.

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Guide to Symbols and Visual References

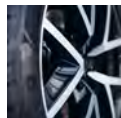
Pictograms

	pH of the concentrated product pH<7 acid, pH=7 neutral, pH>7 alkaline		For car cleaning air gun		Different colors available
	Foaming		For foam gun / foam lance		For industrial use
	Nano-tech polishing agent		For tunnel /rollover car wash		For household use
	For manual washing		For self-service wash bays		For cars and light vehicles
	Wipe by hand with a cloth		For touchless car wash		For industrial vehicle cleaning
	Use with a trigger		For floor-cleaning machines		For forklift cleaning
	Use with paintbrush		Manual wash with bucket and broom		For train cleaning
	For low-pressure sprayer		Antifreeze effect		For nautical cleaning
	For low-pressure sprayer with foaming device		Bug removal		For motorbike cleaning
	For high-pressure washer		Maintenance		For bike cleaning
	For injection-extraction cleaner		For engine parts degreasing		Suitable for food contact
	For injection-extraction cleaner with foaming device				

Fragrances

	Citrus Fruits		Mint		Lavender		Caramel		Red Fruits
	Lemon		Fresh Linen		Fresh		Mango		Flowers
	Peach		Pine		Sea Breeze		Strawberry		White Moss
	Cherry		New Leather		Puresse		Elegance		Bubble Gum
	Grapes		Cinnamon-Orange		Fresh Mint		Coconut		Apple Flowers
	Joyful Bloom		Million Miles						

*All images are provided for illustrative purposes only (e.g., the labeling shown in the pictures may not accurately represent hazard symbols and warnings).



Wheel Cleaning

Iron Oxides Removers for Wheels and Bodywork



Lega Extreme

Neutral pH, iron decontaminator, super concentrated, professional-grade

Neutral pH, iron remover, safe for the user, VOC free, free from acids and soda, can be used with gloves/sponges and running water. It removes iron oxidation from rims, penetrating the porosity of the surface and preventing re-oxidation, safe for the bodywork.

Cleaning Action:
Brilliant Finish:
Iron Oxide Removal:
Dosing:



ELEX5/10/25 - Jerrycan kg. 5 / 10 / 25



NEW

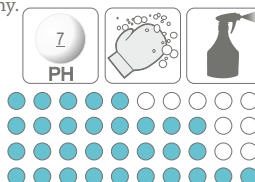
Iron Extreme

Neutral pH, iron remover, scented

Neutral pH iron decontaminant, scented. Safe for both the user and surfaces, free from VOCs and acids. Can also be used without a pressure washer (with gloves/sponges and running water).

Leaves surfaces clean and shiny.

Cleaning Action:
Brilliant Finish:
Iron Oxide Removal:
Dosing:



BEX5/10/25 - Jerrycan kg. 5 / 10 / 25



Ferro Stop

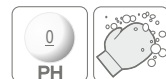
Detergent for the removal of rust stains from the bodywork

Mild acid-based cleaner for the removal of rust stains and spots from the bodywork, typical of railway transport. Safe for all vehicle surfaces.

Application:
Dosing:



EFS10 - Jerrycan kg. 10



10

Pickling Acids

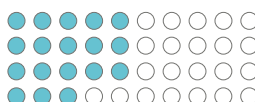


Alloy Cleaner

Acidic decarbonizing cleaner

Acid detergent, decarbonizer, recommended for cleaning alloy wheels. Designed to remove iron oxide after cleaning with an alkaline detergent. It restores the original shine of the wheels. *Free from hydrofluoric acid.*

Cleaning Action:
Brilliant Finish:
Iron Oxide Removal:
Dosing:



EALLC10/25 - Jerrycan kg. 10 / 25

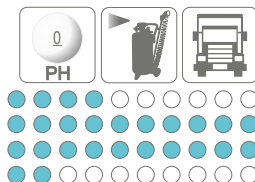


OxyBrill

Descaler for stainless steel and aluminum

Oxide remover for wheels, aluminum, and stainless steel on trucks and trailers. Revives aluminum panels, tanks, reservoirs, stainless steel exhausts, and rims, delivering an exceptional shine. Effectively removes oxidation, limescale, and iron contamination. *Contains hydrofluoric acid.*

Cleaning Action:
Brilliant Finish:
Iron Oxide Removal:
Dosing:



EOB10/25 - Jerrycan kg. 10 / 25



Wheel Cleaning

Alkaline Degreasers

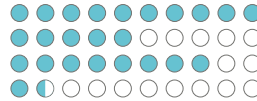


Lega Clean E.S.3

Ultra-fast detergent for alloy wheels

Super fast detergent for alloy wheel cleaning. Highly concentrated, deeply removes brake dust and carbon traces. Effective cleaning action against greasy dirt, road grime, dust, mud and other contaminants. With a short application time, it is ideal for automatic car wash tunnels.

Cleaning Action:
Brilliant Finish:
Iron Oxide Removal:
Dosing:



ELCX10/25 - Jerrycan kg. 10 / 25

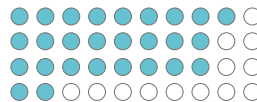


Wheel Clean

Degreasing detergent for alloy wheels with shine enhancer

Special detergent for wheel cleaning, shine enhancer. Easily removes brake dust, carbon traces, greasy dirt and road grime. Provides high shine to the wheels. Ideal for operator-assisted prewash.

Cleaning Action:
Brilliant Finish:
Iron Oxide Removal:
Dosing:



ELWC10/25 - Jerrycan kg. 10 / 25

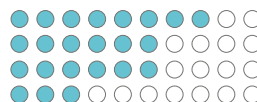


Power Lega

Fast-acting detergent for alloy wheels

Fast-action detergent for alloy wheel cleaning. Deeply removes brakes dust and carbon traces. Effective cleaning action against greasy dirt, road grime, and other. Ideal for automatic and operator-assisted washes.

Cleaning Action:
Brilliant Finish:
Iron Oxide Removal:
Dosing:



EPWL25 - Jerrycan kg. 25

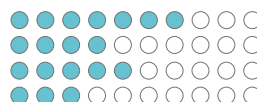


Tex Wheel

Synergistic degreasing detergent for alloy wheels

Concentrated cleaner based on natural surfactants, deeply removes dirt caused by brake pads, grease, dust, mud, and other contaminants. Synergistic formula designed to combine cost-effectiveness with high cleaning performance.

Cleaning Action:
Brilliant Finish:
Iron Oxide Removal:
Dosing:



ELTW25 - Jerrycan kg. 25



Exterior Cleaning Detergents

Summer Season - Safe Cleaning for All Vehicles, Without Caustic Soda



Safe Cleaner

Pre-wash detergent with total safety of use, without caustic soda

Concentrated prewash detergent, caustic-free, for the safe cleaning of all vehicles, surfaces, metals and plastics used in new generation cars. Formulated to remove static dirt typically caused by traffic pollution. It prolongs the effect of waxes and car cosmetic treatments.

Helps drying-aid wax action: ●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●
Foaming: ●●●●●●●●●●
Dosing: ●●●●●●●●●●

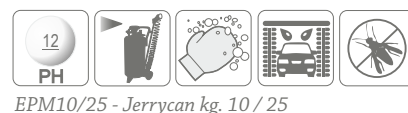


Rimuovi Insetti

Insect removal detergent, total safety of use, scented

Quickly and effectively removes bugs and insects from vehicles without causing damage. Safe for all surfaces and metals due to its caustic-free formula.

Helps drying-aid wax action: ●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●
Foaming: ●●●●●●●●●●
Dosing: ●●●●●●●●●●



Active Foam

Active foam detergent with total safety of use

Active foam detergent, combines high foaming look with effective anti-static and dirt-sequestering properties. To be applied with a brush or snow foam systems. Ideal also as an ultra safe prewash, without soda.

Helps drying-aid wax action: ●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●
Foaming: ●●●●●●●●●●
Dosing: ●●●●●●●●●●



12

Winter Season



Self Power

Super-concentrated alkaline foaming detergent

Strong alkaline detergent, super-concentrated, high-foaming, brilliant finish, ideal for self service car wash stations. Quick and effective in removing static and greasy dirt, even with a low concentration. Very effective prewash of white vehicles and wheels.

Helps drying-aid wax action: ●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●
Foaming: ●●●●●●●●●●
Dosing: ●●●●●●●●●●



Tiger

Super-concentrated detergent for intensive washes

Super-concentrated, strong alkaline detergent and degreaser with anti-static effect, delivering a brilliant finish. Ideal for intensive cleaning, it provides results equal to or better than bi-component products, removing all types of dirt without the need for brushing. Excellent performance even with hard, mineral-rich water. Suitable for heavy vehicles, tarpaulins, containers, cars, and engines.

Helps drying-aid wax action: ●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●
Foaming: ●●●●●●●●●●
Dosing: ●●●●●●●●●●





Exterior Cleaning Detergents



Power

Strong alkaline detergent, for intensive cleaning, brilliant finish

Strong alkaline detergent, for intensive cleaning, fast action, with brilliant finish. Multi-purpose application. Effectively removes even the toughest dirt from all the painted surfaces, engine parts, wheels, roulottes, trucks, industrial vehicles, etc.

Helps drying-aid wax action: ●●●●○●○●○●○●○●○
Brilliant finish: ●●●●●●●●●●○●○●○●○●○●○
Foaming: ●●●●○●○●○●○●○●○●○●○●○
Dosing: ●●●○●○●○●○●○●○●○●○●○●○

13.8
PH

EPK25 - Jerrycan kg. 25



Speedy Wash

Super concentrated degreasing cleaner, fast-acting, brilliant agent

Super-concentrated, strong alkaline detergent, excellent for the degreasing of white vehicles and rims. Thanks to the brilliant agent it contains, it provides a shiny finish to the vehicle. Also suitable for use with hard water rich in minerals.

Helps drying-aid wax action: ●●●●●●●●●●○●○●○●○●○●○
Brilliant finish: ●●●●●●●●●●○●○●○●○●○●○
Foaming: ●●●●●●●●●●○●○●○●○●○●○
Dosing: ●●●○●○●○●○●○●○●○●○●○●○

13.9
PH

ESW25 - Jerrycan kg. 25



Power Extra

Low-foam degreasing and anti-static detergent, for intensive washes

Multi-purpose detergent enriched with a brilliant agent. Fast and effective cleaning action, easily removes static and greasy dirt typically caused by traffic pollution. Very effective wheel cleaner and prewash for white vehicles. Formulated with natural surfactants. Low-foaming power.

Helps drying-aid wax action: ●●●●○●○●○●○●○●○●○
Brilliant finish: ●●●●●●●●●●○●○●○●○●○●○
Foaming: ●●●○●○●○●○●○●○●○●○●○●○
Dosing: ●●●○●○●○●○●○●○●○●○●○●○

13
PH

EPWX25 - Jerrycan kg. 25



Speedy Clean

Fast-degreasing cleaner, excellent for white vehicles and rims

Multi-purpose strong alkaline detergent, for cold water cleaning. Quickly removes even the toughest dirt from all the surfaces. Enriched with shine-enhancing substances. Ideal for motorhomes, it cleans while respecting gel-coat surfaces

Helps drying-aid wax action: ●●●●○●○●○●○●○●○●○
Brilliant finish: ●●●●●●●●●●○●○●○●○●○●○
Foaming: ●●●○●○●○●○●○●○●○●○●○●○
Dosing: ●●●○●○●○●○●○●○●○●○●○●○

13.7
PH

ESPC25 - Jerrycan kg. 25



Exterior Cleaning Detergents

Bi-phase Detergent - All Seasons



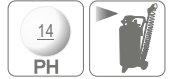
Dual Power

Bi-phase detergent for intensive cleaning, low foaming

Bi-phase detergent for intensive cleaning and pre-washing. Recommended for the cleaning of industrial vehicles, white vehicles, box and curtained trucks, agricultural and earth moving vehicles, nautical, etc. Safe on plastics. Odorless, low foaming.

Helps drying-aid wax action: ●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●
Foaming: ●●●●●●●●●●
Dosing: ●●●●●●●●●●

EBDP10/25 - Jerrycan kg. 10 / 25



Bear Green

Foaming bi-phase cleaner, degreasing and anti-static effect, for intensive washing

Bi-phase detergent, with degreasing and antistatic properties, for intensive cleaning and pre-washing, highly foaming. Recommended for the exterior cleaning of all vehicles, industrial environments, curtained trucks, agricultural and earth-moving vehicles, engines etc. Excellent foaming power. Ideal for use with foam sprayers or foam guns.

Helps drying-aid wax action: ●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●
Foaming: ●●●●●●●●●●
Dosing: ●●●●●●●●●●

EBG10/25 - Jerrycan kg. 10 / 25



Euro XP/38

Universal bi-phase detergent, for both hot and cold washing

Bi-phase detergent for hot and cold-water cleaning. Added with special degreasing solvents, which help the cleaning of white industrial vehicles, curtained trucks, boats, engines etc.

Helps drying-aid wax action: ●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●
Foaming: ●●●●●●●●●●
Dosing: ●●●●●●●●●●

EES3810/25 - Jerrycan kg. 10 / 25



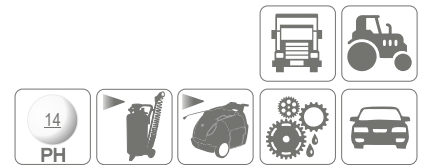
Domino

Bi-phase detergent, with anti-static and self-polishing effect, scented

Bi-phase cleaner, anti-static effect, with a brilliant finish, scented. Ideal for washing cars, vans, trucks, and tarpaulins. Especially suitable for hot climates and indoor washing environments. Easy to use and rinse off, it speeds up washing operations and leaves surfaces shiny.

Helps drying-aid wax action: ●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●
Foaming: ●●●●●●●●●●
Dosing: ●●●●●●●●●●

EBDO25 - Jerrycan kg. 25



Wundervoll AO

Bi-phase detergent, anti-static and self-polishing effect, universal

Bi-phase pre-wash detergent, medium-high foaming, brilliant finish, very good price/quality ratio. Universally applicable on all vehicles, boats, camper, alloy wheels, white vehicles like roulottes, trucks, etc.

Helps drying-aid wax action: ●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●
Foaming: ●●●●●●●●●●
Dosing: ●●●●●●●●●●

EBW25 - Jerrycan kg. 25





Exterior Cleaning Detergents

All Seasons



Red Power

Multipurpose detergent for intensive cleaning, with Super Wetting technology

Multi-purpose detergent for intensive cleaning. Easily removes static and greasy dirt typically caused by traffic pollution. Formulated with «Super Wetting» fast-action technology. Effective wheel cleaner. Excellent in removing bugs.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●●●●●●●
Foaming: ●●●●●●●●●●●●●●●●
Dosing: ●●●●●●●●●●●●●●●●



ERP25 - Jerrycan kg. 25



Superdet

Degreasing detergent, anti-static, with brilliant agent

Super-concentrated, strong alkaline detergent, with degreasing and anti-static properties. It contains a special additive that provides a brilliant finish to the vehicles and to improves rinseability. Ideal for intensive washing, recommended for trucks, tarpaulins, chassis and lower parts, containers, cars, engines, and mechanical parts.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●●●●●●●
Foaming: ●●●●●●●●●●●●●●●●
Dosing: ●●●●●●●●●●●●●●●●



ESD9925 - Jerrycan kg. 25



New Blu Power

Alkaline detergent with low surfactant content

Alkaline detergent, concentrated, averagely foaming, ideal for the cleaning of all vehicles and wheels, quick emollient action.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●●●●●●●
Foaming: ●●●●●●●●●●●●●●●●
Dosing: ●●●●●●●●●●●●●●●●



EBP25 - Jerrycan kg. 25

15



Eco Self

Alkaline foaming detergent, with brilliant agent, for self-service car wash bays

Foaming detergent with brilliant agent, for self-service car wash bays. Excellent emollient properties on static dirt and traffic film typically caused by the road. It contains corrosion inhibitors and special shine-enhancing agents.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●●●●●●●
Foaming: ●●●●●●●●●●●●●●●●
Dosing: ●●●●●●●●●●●●●●●●



EESLF25 - Jerrycan kg. 25



Superlux

Anti-static degreasing detergent, multipurpose, with brilliant agent

Concentrated foaming detergent, ideal for the pre-washing and contactless washing of vehicles. Perfect for self-service bays and professional washing. Usable for cleaning cars, vans, trucks, buses, earth-moving vehicles. It provides a brilliant finish after rinsing.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●●●●●●●
Foaming: ●●●●●●●●●●●●●●●●
Dosing: ●●●●●●●●●●●●●●●●



ESLUX25 - Jerrycan kg. 25



Exterior Cleaning Detergents

Powder Detergents



Evo Cleaner

Powder detergent for self-service wash bays, scented

Scented powder detergent, specially formulated for touchless car washing in self-service wash bays with a powder dosing device. Effectively removes road dirt and insect residues without damaging the paint. The red granules mixed with the white powder enhance cleaning results thanks to the special active molecules they contain.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: 15-20 gr/L

EECP25 - Bag kg. 25



Car Cleaner

Scented Powder Detergent for Self-Service Bays

Scented active powder detergent, ideal for self-service wash bays equipped with automatic dosing systems. Excellent foaming action and high cleaning power. Easily removes insects. Non-clumping, non-clogging, and water-soluble; safe for all components and equipment.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: 10-15 gr/L

ECCP25 - Bag kg. 25



All Seasons, Active Foams



Big 2

Active foam detergent, super-concentrated, multipurpose

Super-concentrated, highly foaming detergent for intensive cleaning. Extremely effective on all vehicles, including white ones. Ideal for cleaning industrial vehicles and trucks. Safe for all surfaces and metals in all seasons. Recommended to enhance the action of drying-aid wax.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

PH 13.5
 EBD10/25 - Jerrycan kg. 10 / 25



Car Foam Plus

Alkaline active foam detergent, quick dirt-loosening action

Super-concentrated foaming detergent, scented, with brilliant finish. Excellent anti-static properties on car bodies and wheels, easily removes insects. The ideal combination of detergent and shampoo for self-service car wash stations. Safe for both equipment and vehicles.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

PH 13.5
 ECFP10/25 - Jerrycan kg. 10 / 25



Emoll Clean

Active foam detergent with brilliant finish, high safety of use

Multi-purpose active foam detergent with a brilliant finish. Safe-for-use prewash on all vehicles that emulsifies greasy dirt, typically caused by traffic pollution. Ideal as active foam and brush shampoo for rollover car washes. Enhances the action of drying-aid wax

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●●●●●●●●●●●●●●●●

PH 13.5
 EMCL25 - Jerrycan kg. 25





Exterior Cleaning Detergents



Cherry Bliss

Active foam detergent, scented, bug-removing action

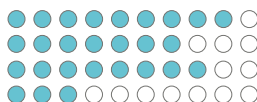
Active foam detergent, concentrated, cherry scented. Excellent degreasing and anti-static properties on car bodies and wheels, easily removes insects. Ideal for self-service bays and full-service car washes. Safe for both equipment and vehicles.

Helps drying-aid wax action:

Brilliant finish:

Foaming:

Dosing:



ECH25 - Jerrycan kg. 25



Truck Foam

Active foam detergent, excellent on white vehicles, easy rinsing

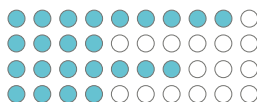
Active foam detergent with brilliant finish. Excellent dirt-softening power for static dirt typically found on heavy-duty, white, and tarped vehicles. Also ideal for washing cars and wheels. Contains special additives that aid rinsing, suitable for washes without final waxing

Helps drying-aid wax action:

Brilliant finish:

Foaming:

Dosing:



ETFO10/25 - Jerrycan kg. 10 / 25



Polywash

Active foam detergent, for contactless washing, brilliant finish

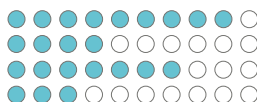
Multipurpose active foam detergent, brilliant finish. Pre-washing detergent with excellent emulsification of greasy dirt, typical from traffic pollution. Ideal as active foam and brush shampoo for rollover car washes. Low surfactant formula, it improves the drying-aid wax action.

Helps drying-aid wax action:

Brilliant finish:

Foaming:

Dosing:



EPOL25 - Jerrycan kg. 25



Eco Foam con Brillantante

Active foam detergent, brilliant finish

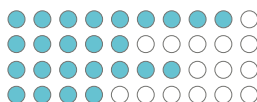
Highly foaming prewash detergent with a brilliant agent. Effectively cleans vehicles, including white ones, with excellent emulsification of greasy dirt typically caused by traffic pollution. Recommended for its chemical compatibility with wastewater treatment plants

Helps drying-aid wax action:

Brilliant finish:

Foaming:

Dosing:



EECFB10/25 - Jerrycan kg. 10 / 25



Snow Foams



Profoam Plus

Snow foam shampoo with polishing agents, super-concentrated, scented

Ultra-concentrated scented detergent, snow foam. Combines an amazing foaming effect with a pleasant fragrance. Ideal for tunnel and rollover car washes, self-service bays, and manual car washes. Contains polishing agents that enhance the brilliance of treated vehicles. Free from NTA, phosphates, and sodium and potassium hydroxides.

«Plus» version with extra fragrance.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●○○○○○○○○○○○○○○



EPF25 / EPFP25 - Jerrycan kg. 10 / 25



New Super Schiuma

Super foaming shampoo, acidic pH formula

Highly-foaming shampoo, for snow foam devices. Acid pH formula, ideal also as a brush shampoo for rollover car washes and tunnels. Good anti static cleaning action, it enhances the drying aid action on rollover car washes.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●○○○○○○○○○○○○○○



ES25 - Jerrycan kg. 25



Super Schiuma Color

Active foam detergent for contactless washing, colored snow effect

Highly-foaming shampoo, colored snow effect, for car wash systems with foam dispenser. Slightly alkaline pH formula, good cleaning power

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
 Brilliant finish: ●●●●●●●●●●●●●●●●
 Foaming: ●●●●●●●●●●●●●●●●
 Dosing: ●○○○○○○○○○○○○○○



ESCg/r/v/b25 - Jerrycan kg. 25



Snow Foams

Automatic Contactless Washing



Prewash 360 Perfumed

Alkaline foaming detergent for touchless washing

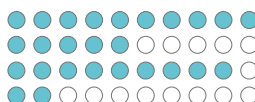
Super-concentrated alkaline detergent, highly foaming power, ideal for the cleaning of all vehicles and wheels. Recommended for touchless car washes, where, in combination with ACIDET 360, it ensures an effective cleaning action. Deeply removes static dirt and grease, insects, and traffic film.

Helps drying-aid wax action:

Brilliant finish:

Foaming:

Dosing:



EPW25 - Jerrycan kg. 25

EPWP25 - Jerrycan kg. 25 (scented)



Acidet 360

Acidic pre-wash shampoo, foaming

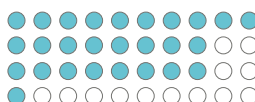
Highly foaming acidic pre-wash shampoo, scented, ideal for touchless automatic car wash systems. Designed to work in combination with PREWASH 360, it provides an effective cleaning action.

Helps drying-aid wax action:

Brilliant finish:

Foaming:

Dosing:



EACI25 - Jerrycan kg. 25

Next-Generation Chelating Agents

Chelating agents are crucial in detergents to enhance cleaning effectiveness, as they capture ions from salts and metals. However, due to their low biodegradability, they can persist in the environment, accumulating in water bodies and soils, with potential negative effects on ecosystems. For example:

- EDTA: not readily biodegradable;
- NTA: only partially biodegradable and potentially carcinogenic.

To mitigate these environmental impacts, new biodegradable chelating agents have been developed.

Altur has decided to replace the use of EDTA with MGDA, a high-performance next-generation chelant that is safe for both health and the environment, highly effective, and fully biodegradable.



During this transition period, detergents that previously contained EDTA, or those that never contained it, will be labeled as "EDTA FREE"

Advantages

- Superior effectiveness:** a chelating power test demonstrated that the effectiveness of MGDA is 30% greater than EDTA and NTA, with the same quantity;
- Stability at high temperatures** and across a wide pH range, in both acidic and alkaline conditions;
- Completely and readily biodegradable**, water-soluble;
- Improved cleaning power** with the same dosage;
- Better performance** of biological wastewater treatment plants.



Shampoo for Brushes (Rollover Car Wash)

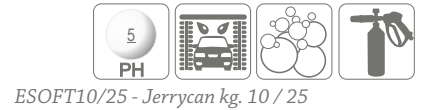


Schiuma Soft

Foaming brush shampoo, scented - acidic

Foaming brush shampoo, perfumed, with SILKBRILL brilliant agent. Suitable for traditional brushes and with anti-swirl soft materials. Ideal for use with hard water thanks to its high sequestering power. It keeps the brushes soft and clean. Can also be used as a snow foam shampoo.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●●●●●●●
Foaming: ●●●●●●●●●●●●●●●●
Dosing: ●●●●●●●●●●●●●●●●

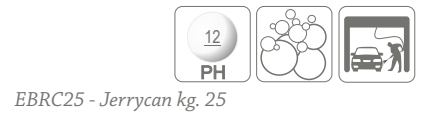


Brillcar 2

Degreasing brush shampoo - alkaline

Degreasing brush shampoo, with SILKBRILL brilliant agent. A perfect combination of cleaning power and surface preparation for drying aid waxes. Keeps the brushes clean. Ideal for wash systems with anti-swirl brushes, it improves their cleaning power.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●
Brilliant finish: ●●●●●●●●●●●●●●●●
Foaming: ●●●●●●●●●●●●●●●●
Dosing: ●●●●●●●●●●●●●●●●



Hydrophobic Polish, Non-Foaming

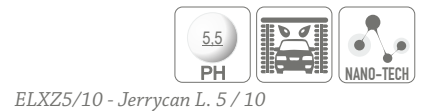


Luxan-Z

Pre-wax polish with nano-polymers

Polishing shampoo for brushes, enriched with the Luxan-Z nano-polymer, which provides long-lasting brilliance and protection to vehicles, leaving a silky touch. Ideal as a shampoo for brushes, it enhances water runoff from the surface. Suitable also for dry brushes polishing, super wax and hot wax.

Foaming: ●●●●●●●●●●●●●●●●
Polishing action: ●●●●●●●●●●●●●●●●
Protecting action: ●●●●●●●●●●●●●●●●
Nano Polymer Luxan-Z: ●●●●●●●●●●●●●●●●
Dosing: ●●●●●●●●●●●●●●●●



Nano-Tech Foaming Polish

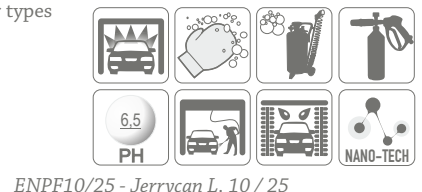


Nano Polish & Foam

Nano-tech foaming polish with gloss enhancement and protective effect

Highly-foaming nano-tech polish with SILKBRILL agent, it provides an exclusive mirror-like shine and enhances rich, vivid colors. It creates a uniform water runoff effect, preventing water spots and leaving the paint and windows almost perfectly dry. Suitable for all water types and can be pre-mixed with water.

Foaming: ●●●●●●●●●●●●●●●●
Polishing action: ●●●●●●●●●●●●●●●●
Protecting action: ●●●●●●●●●●●●●●●●
Nano Polymer Luxan Z: ●●●●●●●●●●●●●●●●
Dosing: ●●●●●●●●●●●●●●●●





Luxan-Z

Nano Barriera Protettiva

Unbeatable Shine and Protecting effects

Tecnologia Attivata dai Raggi UV

UV-Activated Technology

Il cuore dell'efficacia di Luxan-Z risiede nel suo polimero nano-strutturato, che attiva il processo di reticolazione attraverso l'esposizione ai raggi UV, completando la formazione del film protettivo entro 24 ore dall'applicazione.

Dopo tre trattamenti settimanali consecutivi, la barriera diventa visibilmente efficace, prolungando la protezione per diversi mesi.

Questa tecnologia non solo preserva la vernice e le parti in plastica dall'invecchiamento, ma migliora anche la resa in condizioni ambientali critiche. In caso di pioggia, infatti, favorisce lo scivolamento dell'acqua dalla carrozzeria e dai vetri, migliorando visibilità e sicurezza.

Inoltre, aiuta a mantenere più puliti il tunnel e le spazzole dell'impianto di lavaggio, riducendo residui e accumuli.

The core of Luxan-Z's effectiveness lies in its nano-structured polymer, which initiates a cross-linking process when exposed to UV rays, completing the formation of a protective film within 24 hours of application.

After three consecutive weekly treatments, the barrier becomes visibly active, extending surface protection for several months.

This technology not only preserves paint and plastic components from aging, but also enhances performance under challenging environmental conditions.

In rainy weather, it promotes water runoff from the bodywork and glass surfaces, improving both visibility and driving safety. Additionally, it helps keep the wash tunnel and brushes cleaner by reducing residue and buildup.

Frutto della continua ricerca e innovazione di ALTUR, Luxan-Z rappresenta l'eccellenza tecnologica nel trattamento delle superfici auto.

Questo sofisticato agente lucidante è integrato nelle cere di asciugatura e nei polish della nostra gamma, elevando significativamente le performance di protezione e brillantezza.

Grazie alla sua formula esclusiva, Luxan-Z assicura infatti:

- > **un'elevata protezione della carrozzeria** dai raggi UV, contrastando l'ossidazione e il deterioramento precoce;
- > una brillantezza profonda e uniforme, per un effetto "specchio" che valorizza la vernice;
- > una finitura setosa al tatto, che esalta la percezione di cura e qualità.

The result of ALTUR's ongoing research and innovation, Luxan-Z represents the pinnacle of technological excellence in automotive surface treatment.

This advanced gloss-enhancing agent is integrated into our range of drying waxes and polishes, significantly enhancing both protection and shine performance.

Thanks to its exclusive formula, Luxan-Z delivers:

- > **high-level protection of the bodywork** from UV rays, effectively counteracting oxidation and early deterioration;
- > a deep, uniform gloss for a "mirror-like" finish that enhances the paintwork;
- > a silky-smooth touch, elevating the sensation of care and quality.





Drying-Aid Waxes

Long Lasting Nano-Tech Polishing and Protecting Effect

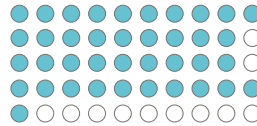


Polaris

Ultra-concentrated, polishing drying-aid wax, scented

Ultra-concentrated, highly-polishing drying aid wax. With its high content of the Luxan-Z nano-polymer, it provides extreme shine and a mirror-like effect to vehicles, enhancing color depth and leaving a velvet-like finish. Fast water breaking effect and beading.

Polishing/protecting action:
Nano Polymer Luxan Z:
Hard water compatibility:
Water runoff speed:
Dosing:



ECPP10/25 - Jerrycan L. 10/25

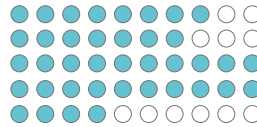


Kyron SR

Concentrated polishing drying-aid wax, synthetic base

Concentrated polishing drying aid wax, synthetic base, providing an extreme shine to the vehicles, with a mirror-like effect. Ultra fast water runoff effect, ideal for all tunnel and rollover car washes. Suitable also when combined with hard water, stable even if pre-mixed. High content of Luxan-Z.

Polishing/protecting action:
Nano Polymer Luxan Z:
Hard water compatibility:
Water runoff speed:
Dosing:



ECKS10/25 - Jerrycan L. 10 / 25

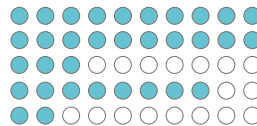


Osmo Star

Super-concentrated polish drying-aid wax, for osmotized water

Super-concentrated polishing drying aid wax, providing an extreme shine to the vehicles, for a mirror-like effect. Specifically formulated for osmotized water, suitable for soft water and for rollover car washes with a wax pipeline rinse after every cycle. Highly biodegradable. High concentration of the Luxan-Z nano polymer.

Polishing/protecting action:
Nano Polymer Luxan Z:
Hard water compatibility:
Water runoff speed:
Dosing:



ECOS10/25 - Jerrycan L. 10 / 25

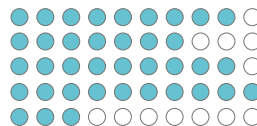


Riflesso

Concentrated drying-aid wax, scented

Concentrated polishing drying aid wax, with Luxan-Z nano polymer. It provides an extreme shine with a mirror-like effect while enhancing color depth and leaving a silk feel on the surfaces. Fast water runoff speed and beading, also suitable for hard water.

Polishing/protecting action:
Nano Polymer Luxan Z:
Hard water compatibility:
Water film breaking speed:
Dosing:



ECR10/25 - Jerrycan L. 10/25



Drying-Aid Waxes

High-Brilliance Nano-Tech Effect for Frequent Washes



Antares

High-yield concentrated drying-aid wax

High-yield universal concentrated wax, designed for automatic rollover systems and wash tunnels. Its advanced formula ensures excellent performance even with hard water, maintaining superior water-break capabilities. It guarantees exceptional lubricity and flawless drying even at low dosages, optimizing operating costs. The final result is a deep, brilliant shine combined with a striking silk-touch effect.

Polishing/protecting action: ●●●●●●●●●●
 Nano Polymer Luxan Z: ○○●●●●●●●●
 Hard water compatibility: ●●●●●●●●●●
 Water runoff speed: ●●●●●●●●●●
 Dosing: ●●●●●●●●●●



ECN10/25 - Jerrycan L. 10 / 25



Galaxia BP

Super-concentrated synthetic drying-aid wax

Super-concentrated synthetic drying-aid wax, suitable even for hard water. It provides an unbeatable shine to the vehicles with a silky-smooth feel. The special blend of Luxan-Z and SILKBRILL nano-polymers contained in this formula provides an amazing color-depth enhancement to the vehicles.

Polishing/protecting action: ●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●
 Hard water compatibility: ●●●●●●●●●●
 Water runoff speed: ●●●●●●●●●●
 Dosing: ●○○○○○○○○○○



ECG10/25 - Jerrycan L. 10/25



Phoenix

Concentrated synthetic drying-aid wax

Concentrated synthetic drying-aid wax, providing a silky-smooth shine to the vehicles. Ideal for tunnel and rollover car washes, excellent results even with hard water. It provides an unbeatable shine while enhancing color depth. Contains a rich blend of next-generation nano-polymers.

Polishing/protecting action: ●●●●●●●●●●
 Nano Polymer Luxan Z: ●●●●●●●●●●
 Hard water compatibility: ●●●●●●●●●●
 Water runoff speed: ●●●●●●●●●●
 Dosing: ●●●●○○○○○○○○



ECP10/25 - Jerrycan L. 10 / 25

Two Icons, two Distinctive Performances



Polishing Effect:

Products marked with this icon deliver long-lasting shine and a distinctive mirror-like finish, combining visual appeal with effective protection.



Shiny Effect:

Products with this icon provide intense, immediate brilliance, ideal for frequent use and maintenance treatments.





Drying-Aid Waxes



Nano Wax & Scent

Drying-aid wax with shiny effect, scented, suitable for all applications

Highly-polishing drying-aid wax, ideal for the final rinse for manual washing and self-service bays. The Luxan-Z nano polymer contained in this formula provides an amazing mirror-like gloss to the vehicles. Suitable for tunnel and rollover car washes even in combination with hard water. Can be pre-diluted with water.

Polishing/protecting action: ●●●●●●●●○○
Nano Polymer Luxan Z: ●●●●○○○○○○○○
Hard water compatibility: ●●●●●●●●○○
Water runoff speed: ●●●●●●●●○○
Dosing: ●●●●○○○○○○○○



ECNS10/25 - Jerrycan L. 10 / 25



Nano Gloss

Scented drying-aid wax, shiny finish, for manual and self-service washes

Shiny-effect drying-aid wax, ideal for the final rinse for manual washing and self-service bays. Enriched with the Luxan-Z nano polymer, which provides an amazing mirror-like gloss to the vehicles. Also suitable for tunnel and rollover car washes, even with hard water. Can be pre-diluted with water.

Polishing/protecting action: ●●●●●●●●○○
Nano Polymer Luxan Z: ●●○○○○○○○○○○
Hard water compatibility: ●●●●●●●●○○
Water runoff speed: ●●●●●●●●○○
Dosing: ●●●●○○○○○○○○



ECNG10/25 - Jerrycan L. 10 / 25 (peach)

ECNGC25 - Jerrycan L.25 (cherry)



Dry-Lite

Universal drying-aid for tunnel and rollover

A versatile, high-efficiency solution designed for automatic rollover and tunnel washes. It delivers excellent performance even with hard water, maintaining superior water-break capabilities. Provides exceptional lubricity and drying results even at low dosages. Leaves a deep shine and a silky-smooth touch.

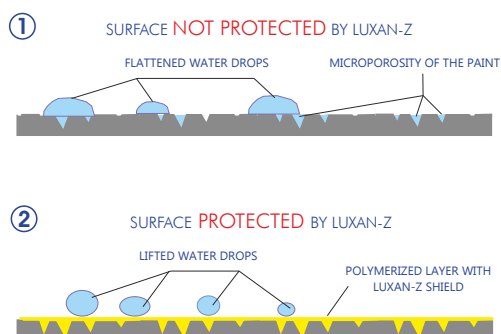
Polishing/protecting action: ●●●●●●●●○○
Nano Polymer Luxan Z: ○○○○○○○○○○
Hard water compatibility: ●●●●●●●●○○
Water runoff speed: ●●●●●●●●○○
Dosing: ●●●●○○○○○○○○



ECDL10/25 - Jerrycan L. 10 / 25

Luxan-Z polishing-protecting action diagram

Section of a car body panel



The Luxan-Z effect can be observed through the behavior of water on the treated surface. In the top illustration, a water droplet that adheres to the surface indicates weak or limited protection. In the lower illustration, by contrast, the elevated droplets demonstrate reduced surface tension and excellent gliding properties typical of the Luxan-Z nano-barrier.

Present in all ALTUR waxes and polishes, Luxan-Z represents a combination of innovation, advanced performance, and precision in vehicle care; a technology specifically developed for professionals aiming to provide genuine added value for their customers.



Shampoo for Manual Washing

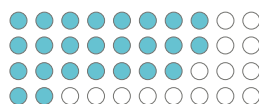


Altur Car

Polymer-enriched scented foaming shampoo

Highly-concentrated foaming shampoo with polymers, delivering a brilliant finish and high viscosity. Actively cleanses while leaving a pleasant scent. Ideal for hand washing cars, trucks, tractors, caravans, motorbikes, and scooters without causing damage. Effectively removes insects.

Active concentration:
Brilliant finish:
Foaming:
Dosing:



ECA10/25 - Jerrycan kg. 10 / 25

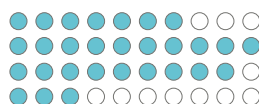


Shine Car

Foaming shampoo with wax, scented, hydrophobic effect

Highly concentrated foaming shampoo with added wax and a pleasant scent. Contains the SILKBRILL polishing agent for enhanced color depth. Combines effective cleaning with a hydrophobic effect and an extremely glossy finish. Aids in self-drying by promoting slow water runoff after rinsing.

Active concentration:
Brilliant finish:
Foaming:
Dosing:



ESH25 - Jerrycan kg. 25

25

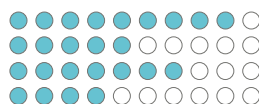


Cherry Bubble

Scented foaming shampoo, self-polishing

Concentrated foaming shampoo with high viscosity, scented. Ideal for manual washing of cars, trucks, tractors, caravans, motorbikes, and scooters without causing damage. Provides outstanding value for its quality. It provides clean, shiny surfaces with proper lubrication for sponges or wash mitts.

Active concentration:
Brilliant finish:
Foaming:
Dosing:



ECB10/25 - Jerrycan kg. 10 / 25

Preparation of New Vehicles



Decerante Paraffinico S80

De-waxing detergent for paraffinic protective waxes

De-waxing detergent recommended for removing paraffinic protective waxes from new vehicles from various car brands such as: Ford, Opel (Germany), Volkswagen, BMW, Citroën, Honda, Toyota, Daihatsu, Nissan, Mitsubishi, etc. Contains hydrocarbons.

Application:
Dosing:

Manual use or with hot water pressure washer
Pure or pre-diluted at 50% EDP25 - Steel Drum L. 25





Multipurpose Degreasers



Viper

Multipurpose degreaser, concentrated, scented

Multipurpose degreaser, scented, with a brilliant finish. Highly versatile and efficient. Ideal for workshops, cleaning services, industry, upholstery, floors, and windows. In certain dilutions, rinsing is not required. Contains caustic agents.

Degreasing power:

Rinsing easiness:

Foaming:

Dosing



EVIP10/25 - Jerrycan kg. 10 / 25



Krypto

Multipurpose concentrated detergent, suitable for all washable surfaces

Powerful, multipurpose concentrated detergent, suitable for cleaning all washable surfaces, including vinyl, leather, faux leather, fabric, rubber, plastic, tiles, engines, machine tools, filters, insect residues on vehicle rims and bumpers, and floors.

Degreasing power:

Rinsing easiness:

Foaming:

Dosing



EKR10/25 - Jerrycan kg. 10 / 25

Aluminium Special & Oxidable Alloys



Multix

Scented multipurpose degreaser, safe on aluminium

Multipurpose degreaser, scented, ideal for cleaning hard surfaces. Also recommended for engine cleaning (with cold or hot water) and for degreasing motorbikes and scooters. Safe on aluminum alloys. Also suitable for nautical and caravan cleaning.

Degreasing power:

Rinsing easiness:

Foaming:

Dosing



EMU10/25 - Jerrycan kg. 10 / 25



Vulcan XT50

Multipurpose super-fast scented degreaser

High-yield concentrated degreasing detergent featuring ultra-fast action and a pleasant fragrance. Its versatile formula effectively removes grease, dust and other residues while remaining safe on treated surfaces.

Degreasing power:

Rinsing easiness:

Foaming:

Dosing



EVU25 - Jerrycan kg. 25



Special Finishes



Tar & Glue Remover

Quickly removes traces of resin, tar, and adhesive residues

Special detergent designed to quickly remove tar, resin, glue, and stickers from car paint and windows. Non-oily, easily wiped away with a microfiber cloth or rinsed off with water.

Application: Manual
Dosing : Pure

ETA5/25 - Steel Drum L. 5 x 4 pcs / 25



Riplastico

Plastic restorer, extra glossy finish, long-lasting and permanent

Long-lasting extra glossy finish restorer for exterior plastics and trim. Restores the original color, leaving the treated area glossy and vibrant, which makes it perfect for faded parts. Weather-resistant and durable against detergent washes. Silicone-Free formula.



ER15 - Steel Drum L.5 x 4 pcs



Shadow Black

Black dye for carpets and rubber parts, restorer

Restores the new look of carpets, floor mats, tires, and rubber parts. Covers scratches and imperfections, suitable for black surfaces. Silicone-Free formula.



ESB5 - Steel Drum L.5 x 4 pz



Ultra Touch

Quick Detailer, polishing and hydrophobic finisher

Multi-purpose glossing, water-repellent finisher. An extremely versatile quick detailer that allows you to quickly and precisely remove dirt from hard-to-reach areas of the bodywork. Cleans and glosses in one step, ideal for use during washing as a quick wax.



EUT5 - Jerrycan L.5



Luxan Touch

Quick Detailer, scented, gloss enhancer finisher with Luxan-Z

Scented finishing cleaner, perfect for use after every wash and dry. It has an anti-static effect, making it ideal for showroom cars. Contains the nano-tech polish Luxan-Z, which bonds to surfaces at a molecular level, delivering a polishing and protective effect while enhancing smoothness and water repellency.



ELXT5 - Jerrycan L. 5



Rapid Polish

Fast application polish, for polishing and correction

Quick polish for polishing and correction, applies easily and quickly with a spray bottle. Perfect for preparing showroom cars. Leaves the paintwork extremely glossy. Contains silicone.



ERP5 - Jerrycan L. 5



Tire Dressing

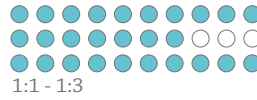


Gomma Glass

Protective tire dressing, concentrated, scented

Concentrated protective tire dressing, high viscosity, perfumed. Easily applied to tires, it dries quickly, ensuring long-lasting results. Enriched with high-gloss polymers for an ultra-shiny finish.

Gloss Intensity:
Gloss Longevity:
Spreadability:
Dosing:



EGG10/25 - Jerrycan kg. 10 / 25

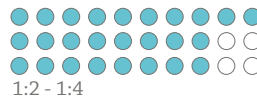


Graphite

Ultra-glossy tire gel, super concentrated, quick drying

Ultra-glossy tire gel, super-concentrated, fast-drying, can be applied with a brush. High viscosity and excellent adhesion to the tire. Additivated with graphite, it protects latest generation tires and prevents cracking. High-quality performance at an accessible level.

Gloss Intensity:
Gloss Longevity:
Spreadability:
Dosing:



EGH10/25 - Jerrycan kg. 10 / 25



Gomma Glic

Ultra-concentrated tire gloss, wet look effect

Ultra-concentrated tire gloss. Highly viscous, brilliant formula containing glycerin. Extra glossy finish for a wet look effect.

Gloss Intensity:
Gloss Longevity:
Spreadability:
Dosing:



EGO10/25 - Jerrycan kg. 10 / 25



28

Long Lasting Hydrophobic Effect

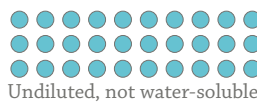


Black & Wet

Water-repellent tire dressing, wet look effect

Water-repellent tire gloss with high shine and a wet look effect. Ready-to-use formula with long-lasting persistence. Adheres to new tires, where water-based products are not accepted, resistant to rain and some washes, keeping the tire black and clean for an extended period. Not compatible with water-based tire shines.

Gloss Intensity:
Gloss Longevity:
Spreadability:
Dosing:



EBWET10/25 - Steel Drum L. 10 / 25

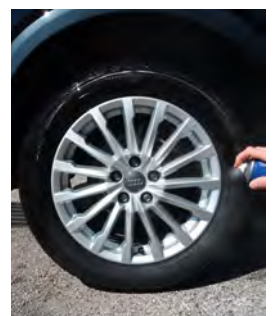


Black & Wet

Extra gloss tire shine, water-resistant

The ultimate finishing product for tires. This advanced formula provides a long-lasting ultra shine and wet look. Its protective action offers an UV barrier, preserving tires from cracks and aging. Water-resistant.

EBWET400 - Spray mL.400 x 24 pcs





Interior Cleaning and Care



Lavainterni

Interior cleaner, scented

Detergent for quick and deep cleaning of vehicle interiors: cabin, dashboard, plastics, treated leather seats, fabric seats, headliners, doors, and carpets. Suitable for manual cleaning, wet vacuum systems, and air guns for car interior cleaning. Leaves a pleasant clean scent.

Foaming:

Dosing:

●●●○○○○○○○○

According to the application



ELSL10/25 - Jerrycan kg. 10 / 25



Smacchiatore E.S.

Super-concentrated degreasing detergent for interior cleaning

Super-concentrated interior cleaner with a pleasant fragrance. Suitable for manual application and with extraction machines. Effectively removes stubborn dirt such as tobacco stains, smog residue, old greasy marks, and unpleasant odors. Ideal for cleaning seats, carpets, headliners, interior panels, plastics, and leather surfaces. Requires rinsing or removal with a damp cloth when used at high concentrations. Enhances the finish of plastic surfaces, leaving a soft, satin-like film.

Foaming:

Dosing:

●●●●●○○○○○

According to the application



ELSX10/25 - Jerrycan kg. 10 / 25



Lava Skai

Concentrated detergent for synthetic leather, vinyl, Alcantara, and fabrics

Concentrated foaming detergent for cleaning leather, faux leather, Alcantara, vinyl, plastics, fabrics, and microfiber. Suitable for manual application with a spray bottle and microfiber cloth, as well as use with wet vacuum systems. Ideal for degreasing interior surfaces, also recommended for washing microfiber cloths used in car washing.

Foaming:

Dosing:

●●●●●○○○○○

According to the application



ELS10/25 - Jerrycan kg. 10 / 25



Lavamoquettes

Detergent for carpets, seats and fabrics

Quick and deep-cleaning detergent for carpets, upholstery, and fabric seats. Suitable for use with injection-extraction machines, Tornador-style air guns, or manual application with a sprayer and microfiber cloth. Pleasantly scented, fast-drying, and does not leave halos or residues on fabrics after drying. Low-foaming formula with added foam inhibitors.

Foaming:

Dosing:

●○○○○○○○○○○

1:30 - 1:20



EELS10 - Jerrycan kg. 10



Ecovortice

Interior detergent for use with air cleaning gun

Quickly and deeply cleans carpets, upholstery, and fabrics. Suitable for use with vortex cleaning guns. Pleasantly scented, fast-drying. It does not leave halos on fabrics after drying and is safe for use with cleaning equipment, ensuring the materials are respected.

Foaming:

Dosing:

●○○○○○○○○○○

10-20% in water



EEV10 - Jerrycan kg. 10





Interior Cleaning and Care



Exence Signature

Exclusive concentrated car interior fragrance

An exclusive, concentrated hydro-alcoholic liquid fragrance designed for vehicle upholstery and carpets. Enriched with premium selected essential oils and inspired by fine perfumery, it is the essential finishing touch for car wash and detailing centers aiming to stand out. It transforms interior cleaning into a luxury sensory experience, leaving the cabin impeccable, refined, and long-lastingly scented.



Joyful Bloom



Million Miles

Foaming:



Dosing:

50% in water

EPIxx5 - JerrycanL. 5 x 4 pcs



Exence

Air freshener and cleaner for car interiors

Premium car interior air freshener, specially designed for spraying on carpets and upholstery. Formulated with a high concentration of perfume, it delivers a long-lasting, refreshing scent. In addition, it provides a gentle cleaning action. Ideal for use with a sprayer or vortex gun on fabrics and carpets after cleaning or vacuuming.



Foaming:



Dosing:

5-30% in water

EPIxx5/10 - Jerrycan kg. 5 x 4 / 10



Clean Foam

Foaming spray cleaner, scented

Achieve instant, deep cleaning for fabric seats, carpets, wood trim, plastics, dashboards, doors, sills, and more. This powerful cleaner produces rich foam that dries quickly, delivering exceptional cleaning and degreasing results. Leaves your vehicle's interior with a long-lasting delicate fragrance.

Cleaning Action:



Foaming:



ESPCL600 - Spray ml. 600 x 24 pcs



30



Microfibre Remover

Special microfiber for interior cleaning

Special combination of microfiber and polyurethane, designed to adhere perfectly to all interior surfaces of the car for flawless cleaning. Quickly absorbs large amounts of water, effectively removing grease, halos, and lime scale traces.

EXPMF - 50x44 cm x 5 pcs



Lucida & Rinova EL

Plastic renovator, extra glossy finish, scented

Fragranced polymer-based plastic renovator, specially designed for plastics, vinyl, and rubber typically found in vehicle interiors. Also ideal for renewing exterior ABS surfaces, bumpers, and more. Delivers an extra-glossy finish with a dry-to-the-touch feel.

Shine finish:



Protecting rate:



Dosing:

Undiluted (as is)

EPSS4/10 - Jerrycan L. 5 x 4 pcs / 10



Plastilux

Scented plastic renovator, filling effect

Plastic renovator, scented, with a rich blend of waxes and polymers offering high filling properties. Ideal for renovating worn plastics, vinyl, and rubber surfaces. Helps conceal defects by reducing direct light reflections. Perfect for treating areas typically subject to wear, such as door panels and sills.

Shine Finish:



Protecting Rate:



Dosing:

Undiluted (as is)

EPLX5/10 - Jerrycan kg. 5 x 4 pcs / 10





Interior Cleaning and Care



New Pelle

Multipurpose renovator for natural leather interiors

Renovator for natural leather upholstery. Cleans, hydrates, filters UV rays, renews color, and leaves a pleasant scent. Semi-fluid consistency that rapidly penetrates the surface, deeply moisturizing leather and keeping it supple. Recommended after cleaning with degreasing products. Non-greasy.

Shine Finish:	●●●●●●●●
Moisturizing Action:	●●●●●●●●
UV Protecting Filter:	●●●●●●●●
Cleaning Action:	●●●●●●●●
Dosing:	Undiluted (as is)

ENPE4 - Jerrycan kg. 5 x 4 pcs



Microfiber Double Pile

Double-sided microfiber cloth for polishing and wax removal

Exclusive ALTUR microfiber cloth. Long fibers for effective polishing, and short fibers for removing excess polish and pastes. Seamless edges to avoid marking the finish with waxes, and a special ultrasonic cut to prevent fraying. Speeds up the polishing and wax removal process, improving the final gloss. Perfect for use in car detailing, body shops, car washes, and interior cleaning.

EMDP - 40x40 cm - 5 pcs



Applicator Pad Blue Plush

Ultra-soft microfiber applicator for finishing products

Ultra-soft microfiber applicator, ideal for applying finishing products such as liquid dashboard polishes, leather treatments, and resin dissolvers. The back pocket ensures a secure grip for precise and delicate work, allowing for an even application of the product without waste.

EAMB - Ø 90 mm - individually packaged



Maxi Turbo

Silicone dashboard renovator, spray

Dashboard renovator, made with a blend of premium-quality silicones, restores the original color and provides a brilliant shine finish. Ideal for classic dashboards, door sills, panels, bumpers, trims, and surfaces made of rubber, vinyl, and other materials. Offers excellent covering properties.

Shine Finish:	●●●●●●●●
Protecting Rate:	●●●●●●●●

ERT600 - Spray ml. 600 x 24 pcs



Quick Senza Silicone

Silicone-free dashboard renovator, spray

Professional plastic renovator, specifically designed for body shops. Formulated with high-quality polymer-based revitalizing agents. Free from mineral oils, it restores the original color while leaving surfaces ready for repainting. Provides a brilliant finish, ideal for dashboards, bumpers, trims, rubber surfaces, painted briar root, and more.

Shine Finish:	●●●●●●●●
Protecting Rate:	●●●●●●●●

ESS600 - Spray ml. 600 x 24 pcs



Window and Mirror Cleaners



Pulivetro Professional

Concentrated detergent for window and glass cleaning

Concentrated detergent for windows and glass surfaces, pleasantly scented. Effectively degreases, can be removed quickly without streaks. Suitable for all seasons. Leaves surfaces extremely shiny. Dilute with demineralized water.

Degreasing Power:

Foaming:

Dosing:



30% in water



EPVP10 - Jerrycan L. 10



Delux

Ready-to-use window and glass cleaner

Perfumed detergent for windows and glass surfaces, offering highly effective degreasing, for a quick, streak-free cleaning. Ideal for year-round use, even in summer. Leaves surfaces with a brilliant finish. Ready-to-use formulation.

Degreasing Power:

Foaming:

Dosing:



Undiluted (as is)



EDE10 - Jerrycan L. 10



Pulitore per Vetri

Foam spray cleaner for windows and glass

Spray window cleaner, highly foaming, scented. Special active foam formula for the cleaning and degreasing of windows and glass. Easily applied with a clean cloth or paper towel, it wipes off quickly without leaving streaks. Ideal for summer, as it won't dry out surfaces. Leaves surfaces with an exceptionally shiny finish.

Degreasing Power:

Foaming:



EPV400 - Spray ml. 400 x 24 pcs



32



Microfiber Top Silk

Synthetic cloth with a silk-like feel, for window cleaning

Very soft microfiber cloth for window cleaning. High quality and long-lasting. Provides a brilliant shine and dries quickly without leaving streaks, reducing cleaning time. Ready to use and machine washable.

EXPST - 50x70 cm - individually packaged



Microfiber Revolution

Microfiber cloth for window cleaning

Jumbo-size microfiber cloth, perfect for cleaning windows and mirrors without leaving streaks. An evolution of Amaretta microfiber, it combines cutting-edge materials for superior cleaning and absorption. Designed for professionals, offering long-lasting performance.

Wash thoroughly with neutral soap after use and dry in the shade. No need for boiling before first use.

EXPMR - 60x80 cm thickness 0,3 mm



NEW

Microfiber Crystal

Microfiber glass cleaning cloth – absolute brilliance

High-quality microfiber cloth designed for cleaning and polishing glass, crystals, chrome, stainless steel, and delicate surfaces. Thanks to its special woven texture and balanced polyester-polyamide blend, it ensures deep cleaning without leaving streaks, marks, or scratches.

Ideal for a brilliant and flawless finish. Use slightly damp to remove all impurities and achieve a perfect shine.

EXPMC - 60x40 cm x 5 pcs

EXPMCG - 60x80 cm x 5 pcs



Santising Products



Hygienvap

Ready-to-use sanitizer for surfaces and mist diffusers, scented

Scented rapid cleaner sanitizer, ready-to-use, suitable for all surfaces, even the most delicate. It can be used with a spray bottle and paper, or nebulized as 'dry mist' through Microvid, with the air recirculation mode activated on the air conditioning. It contains detergent, ethanol (20%), hydrogen peroxide (0.5%), and the active ingredient Dodecyl Dipropylene Triamine (compliant with UNI EN 14348, EN 1276, EN 14476)



EHV10 - Jerrycan L. 10



Spectragenic

Concentrated multi-surface sanitizing cleaner, scented

Concentrated detergent, sanitizer, multi-purpose. Unlike traditional cationic products, it combines cleaning agents with a sanitizing active ingredient: Dodecyl Dipropylene Triamine.

It can be used manually with a sprayer and microfiber cloth, with a bucket and mop for floors, floor cleaning machines, liquid extractors, tornado pistols, nebulized and then rinsed, or sprayed on mats and left to dry.



ESPG10/25 - Jerrycan kg. 10 / 25



Deosan

Scented sanitizing cleaner for hard surfaces

Concentrated sanitizing detergent for hard surfaces, floors, garbage compactors, and bins, low foaming.

Scented with mountain pine. Ideal for areas where high hygiene is required: tiled and hard surfaces, restrooms, waste bins, etc. Suitable for use with floor cleaning machines or manual application.



EDS25 - Jerrycan kg. 25



Germ Stop Combi

Multi-purpose sanitizer, scented

Fragranced multi-purpose sanitizer, formulated with alcohol solution and active agent Dodecyl Dipropylene Triamine. Ultra-versatile and fast-acting, it sanitizes even the most delicate and hard-to-reach surfaces: fabrics, leather, sofas, chairs, keyboards, laptops, calculators, shopping bags, delivery crates, wardrobes, doors, shoes, clothes, and more. Just think it — spray it!

EGSS400 - Spray ml. 400 x 12 pz



Germ Stop Ambient

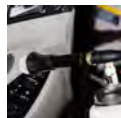
Fragranced sanitizer, with «One Shot» valve

Multi-purpose sanitizing aerosol, formulated with an alcohol-based solution and the active ingredient Dodecyl Dipropylene Triamine. Equipped with a «One Shot» valve, it delivers a full-dose treatment in a single spray. Ideal for sanitizing vehicle interiors, air conditioning systems, and small enclosed spaces. Fast, effective, and leaves a fresh, clean scent.



EGSS200 - Spray ml. 200 x 24 pz





Professional Equipment

Handle with water flow
hose connection



Hydrobrush

Long-lasting PVC hydrobrush

Rectangular PVC hydrobrush, long-lasting and suitable for contact with alkaline detergents. Equipped with a 1.8-meter galvanized steel rod and a plastic handle for easy use and durability. Perfect for efficient cleaning with powerful detergents.

EXIDPS2 - Hydrobrush

EXAS3 - Handle 1,8 mt.



Duo Brush 33 cm

Washing Brush 33 cm

This 33 cm brush features soft, dense fibers that won't scratch delicate vehicle surfaces. The dual-level design ensures optimal cleaning results. With a high fiber density (over 50,000 fibers), the DUO brush offers long-lasting durability and effective performance for exterior washing.

EXISC33 - Duo Brush



Duo Brush 25 cm

Washing Brush 25 cm

This 25 cm brush features soft, dense fibers that won't scratch delicate vehicle surfaces. The dual-level design ensures optimal cleaning results. With a high fiber density (over 50,000 fibers), the DUO brush offers long-lasting durability and effective performance for exterior washing.

EXISC25 - Duo Brush



Duo Brush Telescopic Handle

Telescopic handle for Duo Brush

This telescopic handle is designed for use with the Duo Brush, allowing for easy adjustment to reach all areas of the vehicle's exterior. It provides enhanced flexibility and control, making it ideal for cleaning hard-to-reach spots while maintaining comfort and efficiency.

EXAT24 - Telescopic handle



Wash Mitt Deluxe

Ultra-soft synthetic wash mitt for manual car washing

White synthetic wool wash mitt, ideal for manual cleaning of vehicles. Internally lined for comfort, equipped with a secure cuff and hanging loop.

Its ultra-soft fibers glide gently over the surface, preventing scratches and preserving the vehicle's finish.

EXGS2 - Individually packaged



Sponge Double

Dual-use sponge

High-quality synthetic dual-use sponge for manual washing. It does not swell and is long-lasting. One side is designed for bodywork cleaning, while the rougher side is perfect for cleaning wheels, wheel arches, and more. Dimensions: 15x10x5.5 cm.

EXSSM - Individually packaged x 24 pcs



Professional Equipment



Sponge Foamy

Foaming sponge

Super foaming synthetic sponge for manual washing of cars, motorcycles, scooters, and bicycles. Dimensions: 16x10x6 cm.

EXSSF - Individually packaged x 24 pcs



Hydraglide

Silicone blade for body drying

This silicone blade is designed for quick and precise drying of the vehicle's bodywork and windows. Its special T-shaped edge is engineered to extract more water, ensuring efficient drying. The soft silicone blade adapts to all contours without scratching, providing a smooth, streak-free finish.

EXHG - Length 36 cm



Pulisint Synthetic Cloth

Yellow synthetic chamois for vehicle drying

This synthetic chamois is perfect for drying hand-washed vehicles. Renowned for its exceptional softness and outstanding absorbency, it delivers excellent performance with every use. Offering a great balance of quality and value, it's an essential tool for achieving a streak-free finish.

EXPS - 55x44 cm - Individually packaged



Dry Tech Microfiber

Microfiber cloth for exterior drying

This premium Alcantara microfiber cloth combines excellent absorbency, softness, and smoothness, making it perfect for drying vehicles. It provides a gentle cleaning effect while leaving surfaces streak-free. Highly valued by professionals for its long-lasting durability, it ensures top-quality performance even after repeated use. Ideal for achieving a flawless finish with minimal effort.

EXPM8 - 60x80 cm - 0,8 mm thickness



Lux Microfiber

Microfiber cloth for Luxan Touch application

Ultra-thin microfiber cloth, designed for a smooth and flawless finish. Its exceptional softness and glide make it ideal for the final polish effect on vehicles after washing. Perfectly compatible with the nano-tech polish Luxan Touch, it allows for seamless application without losing effectiveness due to absorption into the cloth. Achieve a professional-grade shine effortlessly with this high-performance microfiber.



EXPM4 - 60x80 cm - 0,4 mm thickness



Professional Equipment



Sprayer IK Multi 9-12

Made from highly durable materials, the IK9 Multi Sprayer is designed to be compatible with common chemicals used in professional cleaning, disinfection, construction, automotive, and industrial workshops.

Equipped with a 3-bar safety valve with a depressurization option, a filter in the lance, a convenient carrying handle, shoulder straps for easy transport, and an adjustable cone nozzle.

Applications include degreasers, wheel cleaners, insecticides, window cleaning, upholstery cleaners, disinfectants, polishes, shampoos, descalers, and more.

Spare parts available.

EXVAP9 / 12



Spray Gun CP600 PVC

Spray gun for low pressure sprayers. Pipe made of polyethylene, gun with automatic stop.

Provided with protective nozzle made of anti-scratch plastic, micro filter included. Length 70 cm.



NL15 - NL15R



Universal Handle

Universal handle for low pressure sprayers:

Gray: Viton seals + AISI316, PP+PV body;

Blue: Viton seals + stainless steel, PP body, 25 bar, flow rate 70 l/min, max temperature 50°C;

Purple: Viton seals + stainless steel, PP body, 15 bar, flow rate 70 l/min, max temperature 40°C.

NL13

Hardware

Nozzles, filters, seals, connectors, etc. Consumable spare parts for car wash equipment.

36



Pistol RL26

High pressure lance gun and foam gun
Nominal Pressure: 250 bar - 25 MPa - 3650 psi
Max. Allowable Pressure: 280 bar - 28 MPa - 4050 psi
Nominal Flow Rate: 30 l/min - 8 USGpm
Nominal Temperature: 160°C - 320°F



NL30175560

Foam Gun

Foam device for high pressure gun. Perfect for use with active foam detergents and special products such as nano-tech polishing foams. The device is supplied without the gun, which must be purchased separately (RL26 gun), along with the necessary connectors.



NL25152612 - Foam device without gun



Professional Equipment



Super PRO + Foamer

High-quality foaming sprayer designed for professional use in car washes and workshops. It is particularly effective for pre-washing vehicles, cleaning wheels, and engine bays. This model comes equipped with three interchangeable nozzles to adjust the foam thickness: thick, medium, and fine. The sprayer features a safety valve, a level indicator, and FPM (Viton) seals, ensuring durability and compatibility with a wide range of cleaning chemicals.

EXVHDAF2 - Graduated 2 liters tank



Super PRO +

Multi-purpose sprayer with fine, controllable, and high-quality mist, conical shape, FPM seals, and measuring bottle. Engineered for professionals seeking efficiency and reliability in their cleaning equipment. Its robust construction and thoughtful design features make it an indispensable tool for achieving superior cleaning results in automotive detailing and maintenance tasks. Ideal for car washes and auto repair shops, suitable for alkaline cleaners, waxes, and fragrances.

EXVHDA2 - Graduated 2 liters tank



Super HD Acid

Professional-grade, high chemical resistance tool designed for intensive use in environments such as car washes, workshops, and construction sites. It is particularly suitable for treating aluminum and stainless steel surfaces, such as wheels, engines, automatic machines, and for removing scale and cement residues. FPM seals equipped.

EXVHDR15 - Graduated 1,5 liters tank



ALTUR Bottle & Trigger

This 1-liter graduated bottle features a durable polyethylene spray trigger, perfect for versatile use with a wide range of products. It's designed to make organizing your professional supplies easy, with product categories screen-printed on the back of the bottle for quick identification of contents: pre-wash, wheel cleaner, engine cleaner, glass cleaner, interior cleaner, carpet cleaner, tire shine, interior sanitizer, and leather treatment. The red trigger (cod. CHX301) is available for separate purchase. Perfect for every professional.

G052BL - Graduated bottle with trigger
CHX301 - Trigger red/white



Trigger 2-Way

Professional trigger featuring an exclusive dual-action system: sprays both under pressure and release, ensuring a consistent mist with minimal effort. BLUE: EPDM, perfect for neutral and alkaline cleaners. LIGHT BLUE: VITON, designed for acidic cleaners and fragrances. Ideal for professionals who demand efficiency and precision in every spray.

CHS2WAY - Trigger EPDM 10 x 70 pcs
CHS2AZZ - Trigger VITON 10 x 70 pcs



Diluter ProMax

Wall-mounted diluter for detergents, eliminates waste and ensures the perfect dilution every time, for sprayers or floor cleaning equipment. Available in two versions: low flow for 1-liter sprayers and high flow for larger sprayers or floor cleaning machines. Perfect for professionals looking for precision and efficiency in their cleaning routine.

NPXB1F16S - 16 L/min
NPXB1F04S - 4 L/min



Easy-Mix Portable jerrycan diluter

Portable dilution system for concentrated liquid detergents in jerrycans, it allows for easy, precise, and safe dilution. Cost-effective, compact, and reliable, made from high-quality materials, it can be used wherever there's access to a water tap. Easily connects to different detergent jerrycans and features an integrated non-return valve for added safety and efficiency.

N550200100 (Jerrycan not included)





Professional Equipment



Air cleaning gun - Classic

Air cleaning gun for interior use

Designed for efficient, high-performance cleaning, this durable steel-bodied gun operates at 6-9.2 bar pressure, featuring a rotating plastic tube and a 1L capacity tank. Ideal for deep cleaning car interiors, it delivers precision and power to remove dirt and debris effortlessly.

Spare parts available for long-lasting performance. Perfect for car detailers and enthusiasts looking for quality and reliability.

NZX7220R - Single box



Air cleaning gun - Maxx

Air cleaning gun for interior use with stainless steel engine

Next-generation vortex cleaning gun, featuring a stainless steel motor more powerful than previous versions and a lightweight tank, equipped with a built-in air pressure regulator. Operating at a working pressure of 6-8 bar, the gun delivers a more concentrated and potent airflow. By working faster and deeper, it provides a superior professional finish.

Thanks to the advanced air-to-product (or water) mixing system, it produces an ultra-fine mist that reduces the amount of cleaning solution required, keeping operating costs low.

1L Tank. Spare parts available.

N777400100 - Single box



Motorbike Cleaning

38



Red Super Bike

Detergent with polishing agents for motorbikes, shine finish, scented

Concentrated detergent with polishing agents, designed for the exterior cleaning of motorbikes, scooters, and bicycles. It delivers a pleasant fragrance while effectively cleaning road grime, insects, and the greasy residue typical of smog. With a low alkali content, this detergent provides excellent emulsifying power to tackle static dirt and grease. Ideal for use in self-service wash bays dedicated to two-wheeled vehicles.

Achieve a shiny finish while ensuring a thorough clean with this high-performance, easy-to-use product.



ERSB10/25 - Jerrycan kg. 10 / 25



Motomek

Degreaser for motorbikes, scented

A powerful, concentrated degreaser designed for thorough cleaning of motorbikes, scooters, and all mechanical parts. Ideal for removing grease and dirt from engines, mechanical components, forks, frames, wheels, exhausts, sprockets, bolts, chains, and other metal parts. Safe for use on aluminum alloys and rigid plastic parts. Suitable for cleaning mechanical parts in ultrasonic cleaning tanks.



EMM10 - Jerrycan kg. 10



Consumables



Roll Azzurra

Paper roll for window cleaning, 3-ply

Blue roll paper, 3-ply micro-embossed, fine cellulose. Its high absorbency and excellent resistance to moisture make this versatile product ideal for use with water, oils, acids, and solvents. It leaves no residue. Inner diameter: 4.5 cm. Outer diameter: 28.5 cm. Sheet dimensions: 30 x 27 cm



ECB3V - 550 sheets x 2 rolls



Roll Pura Cellulosa

White cellulose roll paper – 100% pure long-fiber pulp

High-quality roll paper made from 100% pure long-fiber cellulose wadding. Featuring double-ply embossed texture, it offers excellent absorbency and superior wet strength. Ideal for cleaning glass surfaces and for use in car washes. Leaves no residue.

Core diameter: 8 cm
Outer diameter: 28 cm
Sheet size: 39 x 27 cm



EC1002V - Double pack in shrink wrap



Roll Export

White roll paper - 80% cellulose

White industrial paper roll, 80% cellulose and short-fiber recycled paper, embossed. Good mechanical strength, high absorbency, and reliable wet tensile strength.

Core diameter: 8 cm
Outer diameter: 28 cm
Sheet size: 39 x 27 cm

ECNEX - Double pack in shrink wrap



Roll Milleusi

White roll paper - 80% cellulose

Carta in rotolo industriale bianca 80% cellulosa e carta di riciclo a fibra corta, goffrata. Buona resistenza meccanica, elevato potere assorbente, buona trazione a umido.

Core diameter: 8 cm
Outer diameter: 28 cm
Sheet size: 39 x 24 cm

ECM2V - Double pack in shrink wrap



Roll Avana

Beige roll paper - 80% cellulose and recycled paper

Industrial roll paper, beige color, made of 80% cellulose and short-fiber recycled kraft paper, embossed. Excellent mechanical strength, leaves no residue.

Core diameter: 8 cm
Outer diameter: 28 cm
Sheet size: 39 x 27 cm

ECAV3V - Double pack in shrink wrap



Sacchi Rifiuti

Black recycled polyethylene bags 90x120

Premium black recycled polyethylene bags with tie, approximately 145g weight, 80 micron thickness. Designed for heavy-duty use, these bags offer outstanding mechanical strength and durability, making them perfect for industrial applications.
Bag dimensions: 90x120 cm.

EXSPP - box 20 kg. - approx. 125 pcs



Car Wash Maintenance



Brush Cleaner

Brush cleaner detergent for car wash

A powerful degreaser designed specifically for cleaning brushes in wash systems. Effectively emulsifies and dissolves wax, grease, and various dirt types. Safe for use on advanced, scratch-resistant brush materials, keeping them soft and in top condition for longer. Ideal for maintaining your washing equipment and ensuring high-quality cleaning results.



Dosing:

1:2 - 1:3 in water

EBC10 - Jerrycan kg. 10



Anticalcare Serpentine

Descaler for coils

A specific product designed to effortlessly dissolve stubborn limescale from metal surfaces like copper, aluminum, steel, and iron. Perfect for cleaning pressure washer coils, heat exchangers, radiators, and more. It delivers deep cleaning results, effectively tackling even the thickest limescale build-up, restoring surfaces to their optimal condition.



Dosing:

Undiluted (as is)

EAC10 - Jerrycan kg.10



MC 606 Descaler

Limescale remover for flat surfaces

This powerful descaler is designed to dissolve limescale while leaving a brilliant shine on glass, stainless steel, and aluminum surfaces. Safe for use on glass, structures, and brushes in car washes, it effectively cleans and restores surfaces, ensuring optimal performance and appearance.



Dosing:

Use pure or dilute up to 10%

EMC60610 - Jerrycan kg.10



Pulitore Tubi Cera

Cleaner for wax pipes

Don't let wax residue slow down your car wash operations: our specialized cleaner is designed to quickly and efficiently eliminate wax blockages from your pipes. Restore peak performance and maintain a seamless flow with this essential maintenance product.

EPTC5 - Jerrycan L.5

Additivo Antigelo

Antifreeze additive for detergents

Our antifreeze additive for detergents provides reliable protection against ice formation, whether added to the pure product or diluted mixtures. This is the ideal solution for self-service box systems that lack an automatic winter drainage system, ensuring consistent performance even in cold conditions.



Dosing:

30-50% in detergent

EAAD10/25 - Jerrycan kg. 10 / 25



The Altur Method

Guide to the Perfect Selection

In a market overcrowded with solutions, feeling disoriented when choosing the right products for your car wash system is more than understandable. To remove any uncertainty, we have transformed our experience in a clear method that guides you step by step towards your ideal results.

The excellence of an Altur treatment stems from the perfect balance between chemical formulations and operational precision. We have developed this method to guide your choice toward the ideal solution, guaranteeing maximum technological yield on every type of wash station.



Our Technical Protocol



Water Analysis:

Analysis of water hardness and salt content to ensure proper surfactant activation.



Mechanical Test:

Check of contact time, brush condition and sprayer angles.



Dynamic Setting:

Dosing calibration in ml/wash cycle to optimize cost per wash



Performance Check-Up:

Evaluation of customer satisfaction on final cleaning, drying and gloss intensity.

Periodic Audits:

Continuous monitoring of results to maintain a Premium standard.



«Because an excellent product only performs at 100% on a perfectly calibrated system!»

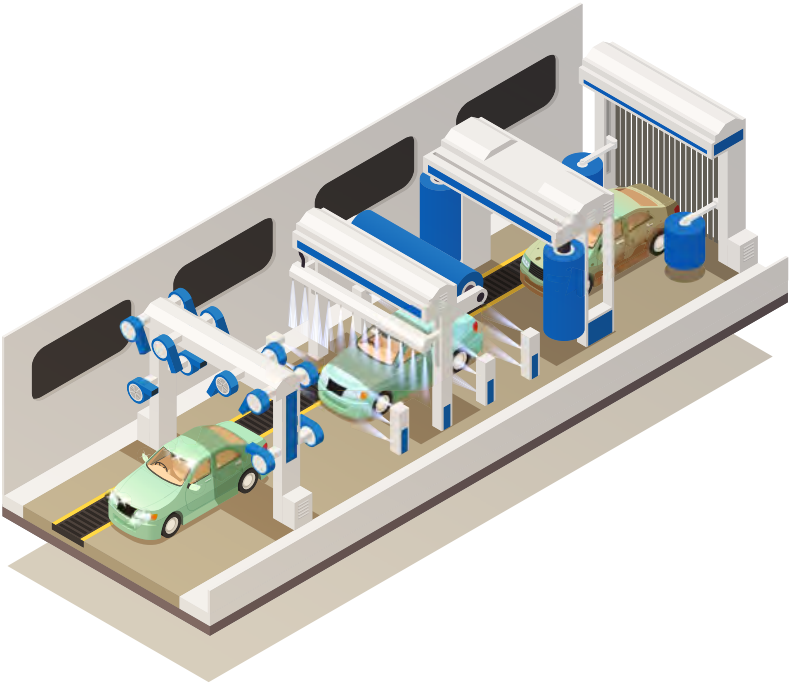
Performance Matrix

Tunnel and Rollover

We have grouped our finest formulations into four integrated pathways: from the nanotech frontier of the BIG line to the pragmatic efficiency of the QUICK line.

This matrix guides you in creating a consistent wash protocol, where every product is chemically balanced to enhance the next.

Choose your line and define your standard: a synergy of products engineered to eliminate uncertainty and guarantee consistent performance, wash after wash.



WHEELS



PREWASH



FOAMER



SHAMPOO



DRYING-AID

BIG

NANO-TECH LINE



POWER

MUSCLE LINE



EXTRA

EXPERIENCE LINE

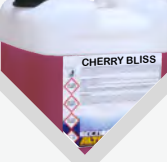


QUICK

AFFORDABLE LINE



Performance Matrix
Self Service Wash Bays

	WHEELS / BUGS	PREWASH	ACTIVE FOAMER	SHAMPOO FOR BRUSH	DRYING-AID
SELF A HIGH PERFORMANCE LINE					
SELF U WASH BAY WITH ONE DOSING PUMP FOR PREWASH AND BRUSH SHAMPOO					
SELF L SIMPLE WASH BAY WITH DETERGENT AND WAX					
SELF F ACTIVE FOAM					
SELF C AFFORDABLE LINE					
	PREWASH	POWDER SHAMPOO		ADDITIVE FOR POWDER	WAX
SELF P WASH BAY WITH POWDER SHAMPOO					



MADE IN ITALY

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