

# CAR WASH

S U P E R N O V A   L I N E



**ALTUR**

IL MEGLIO DELLA CHIMICA PER L'AUTO



## **Una tradizione di famiglia**

### **The family and the tradition**

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Dal 1975, più di 40 anni fa, tre generazioni della stessa famiglia hanno proseguito la passione di Aldo Turcatel, il fondatore, per le macchine e le corse. Una passione che è diventata un'attività nel settore della pulizia, cura e manutenzione necessarie per il settore automotive ma non solo... dai motori a tutta l'auto, dalle grandi macchine da trasporto e da lavoro, alle moto, alla nautica, fino agli autolavaggi, le officine e gli ambienti industriali.

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Since 1975, over 40 years ago, three generations of the same family have followed the founder Aldo Turcatel's passion for cars and racing. A passion that has become a business in the automotive cleaning, care and maintenance sector and has expanded from engines to entire cars, from large transport and industrial vehicles to motorbikes, boats, including car washes, workshops and industrial facilities.

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## **Stile e tocco italiano**

### **Italian style and touch**

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Conoscere ed apprezzare la bellezza e cercare di preservarla nel modo migliore che spesso è anche quello più innovativo... attenzione ai particolari e all'effetto d'insieme per risultati eleganti oltre che impeccabili.

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Recognising and appreciating beauty and committing to preserve it in the best possible way, which often is also the most innovative... taking care of the whole and the details, for elegant and impeccable results.

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## **Bellezza, manutenzione e servizio**

### **Beauty, maintenance and service**

Per il tuo autolavaggio, per la tua attività o anche solo per la tua macchina, una squadra di prodotti di alta qualità. Come un vero team professionale, le proposte di Altur si prenderanno cura di tutte le parti della tua auto e della tua attrezzatura, nessuna esclusa e nel modo migliore.

A range of high-quality products for your car wash, your business or simply for your car. As a professional team would do, Altur's products take care of every single part of your car and equipment in the best possible way, with no exception.







## Le migliori soluzioni per la tua macchina

### The best solutions for your machine

Produzione e vendita di una gamma completa di prodotti professionali per la pulizia e manutenzione dei veicoli: dal motore all'abitacolo, dalla carrozzeria alle ruote. Auto, camion, moto, imbarcazioni, macchine operatrici e macchinari, fino all'autolavaggio, alle officine, agli ambienti industriali sono i settori in cui vengono utilizzati i prodotti Altur.

Production and sale of a wide and comprehensive range of professional products to clean and maintain vehicles: from the engine to the dashboard, from the bodywork to the wheels. Altur products have a wide range of uses, from cars, trucks, motorbikes, boats, industrial vehicles and machinery, down to car washes, workshops and industrial facilities.





## 6 **Ricerca e Sviluppo** **Research and Development**

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L'alto standard di qualità dei nostri prodotti è dato da:

- La propensione alla ricerca di soluzioni innovative
- Lo sviluppo della ricerca nel nostro laboratorio interno
- Il rispetto di tutte le normative Europee più recenti ed avanzate

I prodotti vengono controllati e verificati a tutto ciclo, dalla progettazione alle materie prime in entrata, alla qualità della produzione finale e dei servizi accessori, al fine di garantire uno standard qualitativo sempre costante all'altezza delle Vostre aspettative.

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The high quality standards of our products derive from:

- The commitment to keep searching for innovative solutions
- Research and development in our in-house laboratory
- The compliance with the latest and most advanced European regulations

Products are checked and tested throughout the production cycle, from the formulation and the raw materials used, to the quality of the final products and complementing services, in order to guarantee quality standards that meet Your expectations.

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## Lucidatura e protezione impareggiabili Unbeatable Polishing and Protecting effects

ALTUR si distingue nel mercato per lo sviluppo di prodotti speciali che forniscono ai veicoli trattati brillantezza e protezione imbattibili. Questi prodotti sono basati sull'esclusiva nano-molecola Luxan-Z, con proprietà amino-funzionali.

Le autovetture trattate con questa tecnologia possono beneficiare dei seguenti vantaggi:

- elevato grado di protezione della carrozzeria contro i raggi UV
- elevato grado di gloss della vernice, la superficie risulta incredibilmente lucida ad effetto specchio
- effetto liscio e vellutato al tocco.

ALTUR stands out in the crowded market for developing special products that provide unbeatable shine and protection to all vehicles. These products are based on the exclusive nano-molecule Luxan-Z, with amino-functional properties.

The vehicle where this Nano Technology is applied can benefit from the following advantages:

- high grade of protection from UV rays
- long lasting polishing action and mirror shine look
- velvet touch feel on surfaces





## Luxan-Z nano barriera protettiva

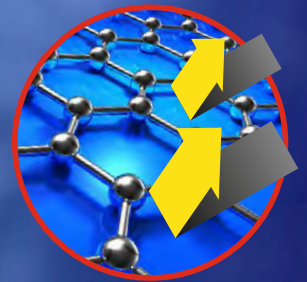
### Luxan-Z nano protecting shield

Luxan-Z è un lucidante realizzato con innovativa nano tecnologia realizzato nei laboratori Altur, contenuto in cere di asciugatura e polish della gamma. Le autovetture trattate con questa tecnologia possono beneficiare dei seguenti vantaggi:

- elevato grado di protezione della carrozzeria dai raggi UV
- elevato grado di gloss della vernice, la superficie risulta incredibilmente lucida
- effetto seta al tocco.

Come funziona Luxan-Z?

Il processo di reticolazione di questo speciale nano polimero, viene attivato dai raggi U.V. a completamento nell'arco delle 24 ore dall'applicazione. L'effetto protettivo, con durata di alcuni mesi (dopo la terza applicazione di frequenza settimanale), previene l'invecchiamento delle vernici e parti in plastica. L'effetto si nota anche quando piove, facilitando lo sgondamento naturale dell'acqua dalla carrozzeria e dai cristalli e migliorando di conseguenza la visibilità. Mantiene pulite le spazzole e la struttura del tunnel di lavaggio.



Luxan-Z is a highly polishing substance formulated with an innovative nano technology, developed in the Altur laboratories, contained in our drying-aid waxes and polishing treatments.

The vehicle where this Nano Technology is applied can benefit from the following advantages:

- high grade of protection from UV rays
- long lasting polishing action and mirror shine look
- the surfaces feel like velvet on touch

How does Luxan-Z works?

The exclusive nano-polymers blend contained in Luxan-Z provides an ultra shine finish without being oily on the windows.

The fixing process is molecular and, activated from UV rays, is completed within 24h from the application.

The long lasting protection shield can be noticed when raining, like for example an improved water dripping/drying from the car and windows, moreover it provides an effective shield against U.V rays, avoiding the color degradation. Luxan-Z helps to keep clean the brushes and the rollover car wash panels.





## Effetto Polish

I prodotti che portano questo simbolo, rendono una brillantezza ad effetto specchio alle vetture e si differenziano per la lunga durata dell'effetto lucidante e protettivo.

## Long Lasting Polishing Action

All products with this mark, provide a long lasting polishing action and mirror shine. They are different thanks to the long lasting protection provided.



## Effetto Brillante

I prodotti che portano questo simbolo, rendono la vettura estremamente brillante, ma l'effetto protettivo può essere mantenuto con l'applicazione frequente del prodotto.

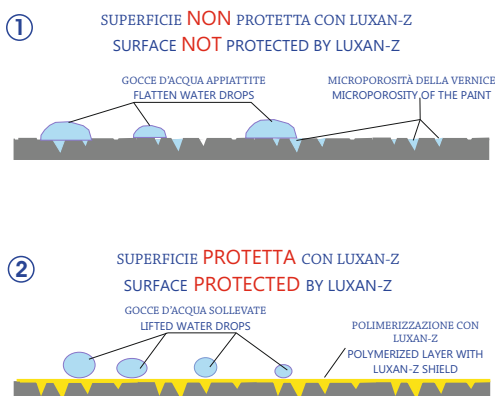
## Shiny Effect

Products with this mark, provide a mirror shine as well, but the protection can be maintained with a frequent application of the product.

## Schema azione protettiva e brillante di Luxan-Z

### Luxan-Z polishing-protecting action diagram

#### Particolare sezione lamiera verniciata Section of a car body panel



Nel primo schema, la goccia d'acqua è difficilmente spostabile con il soffio d'aria, nella seconda invece la goccia è molto più sollevata dalla superficie offrendo un punto di contatto con la carrozzeria molto ristretto, di conseguenza offre una minima resistenza allo scorrimento. Quest'azione è dovuta all'elevato grado di protezione e gloss che la nano-tecnologia del polimero LUXAN-Z è in grado di fornire (contenuto in tutte le cere e polish ALTUR).

The first diagram shows the water drops which difficultly run off from the surface even if pushed by an air blower. The second diagram shows the protective nano-polymeric film, provided by applying waxes added with Luxan-Z, which lifts the water drop from the surface microporosity: the contact area of the drop with the surface is now much smaller and easily it runs off. This effect is due to the high gloss and protection rate provided by the nano technology of LUXAN-Z polymer (contained in the whole ALTUR range of drying aid waxes and polishing treatments).

**Professional Car Wash**

Guidelines for Tunnel and Rollover  
Self Service Wash Bays Guidelines

**Wheels Cleaning**

Lega Extreme  
Lega Clean Extra Strong 3  
Wheel Clean  
Power Lega  
Tex Wheel  
Alloy Cleaner  
Oxybrill

**Prewash Detergent**

Summer Season

Safe Cleaner

Rimuovi Insetti

Winter Season

Self Power

Tiger

Power

Speedy Wash

Power Extra

Speedy Clean

Bi-component

Bear Green

Euro XP/38

Domino

Wundervoll AO

Dual Power

All Seasons

Red Power

Superdet

New Blu Power

Self Box

Wunder Car

Eco Self

Detergents in Powder

Car Cleaner Special

Evo Cleaner Polvere

**10** All Seasons, Active Foams

Big 2

Car Foam Plus

Emoll Clean

Eco Foam c/brillantante

Truck Foam

Superlux

Polywash

**Snow-look Foamers**

Profoam

Profoam Plus

Active Foam

New Super Schiuma

Super Schiuma Color

Automatic Contactless Washing

Prewash 360 Perfumed

Acidet 360

**Shampoo for Brushes (Rollover Car Wash)**

Schiuma Soft

Brillcar 2

Hydrophobic Polish / Shampoo

Luxan Z

Minthy Lux

**NANO-TECH foaming polish**

Luxan Foam

Nano Polish & Foam

**Drying-aid Waxes**

Long Lasting Nano-Tech polishing & protecting effect

Osmo Star

Kyron SR

**12**

Polaris

Riflesso

High brilliance Nano-Tech effect for frequent

**14**

washes

Supernova

**15**

Galaxia BP

Phoenix

Solaria

Self Dry

Nano Wax & Scent

Nano Gloss

**16**

**Shampoo for Manual Wash**

Altur Car

Shine Car

Cherry Bubble

**All Purpose Detergents**

Viper

Krypto

Multix

**Motorbikes Cleaning**

Red Super Bike

Motomek

**17**

**Special Purpose Products**

Tar & Glue Remover

**De-wax Detergent**

Decerante Polimerico

Decerante Paraffinico S80

Ferro Stop

**18**

**Tire Dressing**

Gomma Glass

Graphite

Gomma Black

Gomma Glic

Tire Glass 80

Black & Wet

Black & Wet spray

**Interiors Cleaning and Care**

Lavainterni Universale

**19**

Smacchiatore Extra Strong

Lava Sky

Lavamoquettes

Ecovortice

Exence

Clean Foam

Remover - Microfiber

Lucida & Rinnova EL

**20**

Plastilux

New Pelle

Double Pile - Microfiber

Blue Plush - Applicator Pad

Ravviva & Rinnova

Maxi Turbo

Quick Senza Silicone

**Windows and Mirrors Cleaners**

Pulivetro Professional

De-lux

Pulitore per Vetri Spray

Revolution - Microfiber

Top Silk - Microfiber

Roll Azzurra

Roll 100% Strong

**21**

**Car Beauty Products NO GAS**

Clean

Plast

Leather

Exence

Delux

Bugs-Off

**22**

**23**

**24**

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NEWSLETTER  
AND STAY ON TOP**

**www.altur.it**

Extreme

Wheels

Tires

Multix

Luxan Touch

Rinse Aid

Altur Car

Shine Car

Safe Cleaner

Sciogliersina

**Car Wash Accessories**

Premium Wash Mitt

100% Merino Woll Wash Mitt

Sponges

Washing Bucket Detailing

Scratch Shield Grid

Hydrobrush

Duo Brush

Hydraglide

Dry Tech - Microfiber

Elka - Microfiber

Natural Chamois Leather

Lux - Microfiber

**Hygienizing Products and System**

Microvid

Hygienvap

Germ Stop Ambient / Combi

Spectragenic

Deosan

**Professional Equipment**

«Double Life» Sprayer

IK 9-12 Sprayer

CP600 PVC Spray Gun

Universal Handle

Spare Parts

RI26 Pistol

Foam Gun

Super Pro Sprayers

Altur Sprayer L.1

Trigger 2-Way

ProMax Doser

Pneumatic Pump

Vortex Guns

**Car Wash Maintenance**

Brush Cleaner

No Calcare

Tunnel Cleaner

Anticalcare Serpentine

**Additives for Detergents**

Perfume for Detergents

Antifreeze Additive for Detergents

Dye for Detergents

**Consumables**

**31**

**29**

**30**

**31**

**31**

**28**

**29**

**36**

**36**

**30**

**37**



























LEGENDA

Fragrances

	Citrus Fruits		Mint		Lavender		Caramel		Red Fruits
	Lemon		Vanilla		Fresh		Mango		Flowers
	Peach		Pine		Sea Breeze		Strawberry		White Moss
	Cherry		New Leather		Puresse		Elegance		Bubble Gum
	NEW Grapes		NEW Cinnamon-Orange		Fresh Mint		Coconut		Apple Flowers

Pittograms

	<b>pH of the concentrated product</b> pH<7 acid, pH=7 neutral, pH>7 alkaline		For vortex gun		Different colors availables
	Foaming		For foam gun / foam lance		For industry
	Nano tech polishing agent		For tunnel/rollover car wash		For household use
	Indicated for manual wash		For self-service wash bays		For cars and light vehicles
	For manual wo-wo application		For touchless car wash		For industrial vehicles cleaning
	Use is possible with a trigger		For floor cleaning machines		For forklift cleaning
	Use is possible with paintbrush		Manual wash with bucket and broom		For trains cleaning
	For low pressure sprayer		Antifreeze action		For nautical cleaning
	For low pressure sprayer with foaming device		Bugs remover action		For motorbikes cleaning
	For high pressure hydro-cleaner		Maintenance		For bikes cleaning
	For injection-extraction cleaners		For engine parts degreasing		Suitable for food contact
	For injection-extraction cleaners with foaming device				

# Professional Car Wash

Altur has put all of its decades of experience in creating chemical products for cars into the development and production of a highly-stocked range of detergents and special products for car washes.

A common feature of the entire range is its focus on meeting the needs of professionals, especially those who care about the safety of their workers and the environmental impact of the products they use. A powerful feature is the unmatched brilliance obtained with LUXAN-Z, a precious reactive nano-polymer substance contained in most of the drying-aid waxes and polishes.

## GUIDELINES FOR TUNNEL AND ROLLOVER



WHEELS



PREWASH



FOAMER



SHAMPOO



DRYING-AID

### BIG NANO-TECH LINE



### EXTRA EXPERIENCE LINE



### POWER MUSCLE LINE



### QUICK BUSINESS LINE





# SELF SERVICE WASH BAYS GUIDELINES

WHEELS / BUGS

PREWASH

ACTIVE FOAMER

SHAMPOO FOR BRUSH

DRYING-AID

**SELF A**  
HIGH PERFORMANCE  
LINE



**SELF U**  
ONE DOSING PUMP  
FOR PREWASH AND  
BRUSH SHAMPOO



**SELF L**  
SIMPLE BOX WITH  
DETERGENT AND WAX



**SELF F**  
BOX ACTIVE FOAM



**SELF C**  
BUSINESS LINE



PREWASH

POWDER SHAMPOO

ADDITIVE FOR POWDER

WAX

**SELF P**  
BOX WITH  
POWDER SHAMPOO



## LEGA EXTREME

THE RIMS RENOVATOR, IRON OXIDES REMOVERS **ACID FREE**

### EXCLUSIVE TREATMENT FOR THE RESTORATION OF ALL RIMS

- ✓ **NEUTRAL pH**
- ✓ **Acids & Caustic FREE**
- ✓ **Safe on the rims**
- ✓ **Safe on the car paint**
- ✓ **Safe for the user**

### BENEFITS:

- **Completely removes the iron oxides** due to brakes dust
- Total effect cleaner, **deeply removes all dirt from the wheels**
- In one step **cleans and makes the wheels shining more**
- **Prevents new oxidation** for some weeks
- **Reduces the paint's porosity**, thanks to its protective effect

### HOT TO REMOVE IRON DEPOSITS FROM RIMS AND CAR PAINT

in just a few simple steps

- 1 SHAKE WELL BEFORE USE
- 2 SPRAY THE PRODUCT ON THE DRY SURFACE
- 3 WAIT 1-2 MINUTES
- 4 THE DIRT TURNS TO A VIOLET COLOR MEANING THE CHEMICAL REACTION IN PRESENCE OF IRON OXIDES
- 5 RINSE WITH HIGH PRESSURE WATER JET

\* fits for use with a power-wash machine (with a wash mitt or sponge and water rinse)



Scan the  
QR Code

AND WATCH THE  
VIDEO TUTORIAL !!!

### RIMS IRON & BRAKE DUST REMOVER

TOTALLY SAFE TO USE  
ON **ALCOA RIMS**

RIMS **BEFORE** LEGA EXTREME TREATMENT



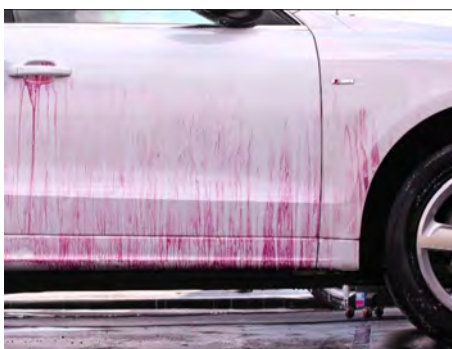
**ONGOING** LEGA EXTREME ACTION



RIM **AFTER** LEGA EXTREME TREATMENT



### CAR PAINT IRON REMOVER



Iron removing action on  
car paint is the first and most  
important step before polishing

Lega Extreme opens up the  
paint's pores to release ferrous  
particles and to neutralize  
caustic compounds that have  
developed in the paint's subsurface





## Alkalines



### LEGA CLEAN EXTRA STRONG 3

Super fast action detergent for alloy wheels cleaning. Highly concentrated, deeply removes brakes dust and carbon traces. Effective cleaning action against greasy dirt, road grime, and other.

Cleaning action:	●●●●●●●●●●●●●●●●
Brilliant finish:	●●●●●●●●●●●●●●●●
Iron oxide removal:	●●●●●●●●●●●●●●●●
Dosing:	●●●●●●●●●●●●●●●●

ELCX10/25 - Can kg. 10 / 25



### WHEEL CLEAN

Special detergent for wheels cleaning, with polishing agent. Easily removes brake dust, carbon traces, greasy dirt and road grime. Provides high shine to the wheels.

Cleaning action:	●●●●●●●●●●●●●●●●
Brilliant finish:	●●●●●●●●●●●●●●●●
Iron oxide removal:	●●●●●●●●●●●●●●●●
Dosing:	●●●●●●●●●●●●●●●●

ELWC10/25 - Can kg. 10 / 25



### POWER LEGA

Fast action detergent for alloy wheels cleaning. Deeply removes brakes dust and carbon traces. Effective cleaning action against greasy dirt, road grime, and other. Low foaming product.

Cleaning action:	●●●●●●●●●●●●●●●●
Brilliant finish:	●●●●●●●●●●●●●●●●
Iron oxide removal:	●●●●●●●●●●●●●●●●
Dosing:	●●●●●●●●●●●●●●●●

EPWL25 - Can kg. 25



### TEX WHEEL

Concentrated detergent with natural base. Deeply removes brakes dust and carbon traces. Effective cleaning action against greasy dirt, road grime, and other. Excellent price/quality ratio.

Cleaning action:	●●●●●●●●●●●●●●●●
Brilliant finish:	●●●●●●●●●●●●●●●●
Iron oxide removal:	●●●●●●●●●●●●●●●●
Dosing:	●●●●●●●●●●●●●●●●

ELTW25 - Can kg. 25

## Iron Decontamination



### LEGA EXTREME

Neutral pH, acid free and caustic free, iron remover. Safe for the user and VOC free. It can be used for contactless cleaning if rinsed with a high pressure water jet or by friction cleaning and low pressure rinse. It deeply removes iron contamination from the rims and bodywork of the vehicles, providing shiny finish like new.

Cleaning action:	●●●●●●●●●●●●●●●●
Brilliant finish:	●●●●●●●●●●●●●●●●
Iron oxide removal:	●●●●●●●●●●●●●●●●
Dosing:	●●●●●●●●●●●●●●●●

ELEX5/10/25 - Can kg. 5 / 10 / 25



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## Acids



### ALLOY CLEANER

Acid detergent, decarbonizer, recommended for cleaning alloy wheels. Designed to remove iron oxide after cleaning with an alkaline detergent. It restores the original shine of the wheels. Free from hydrofluore acid.

Cleaning action:	●●●●●●●●●●●●●●●●
Brilliant finish:	●●●●●●●●●●●●●●●●
Iron oxide removal:	●●●●●●●●●●●●●●●●
Dosing:	●●●●●●●●●●●●●●●●

EALLC10/25 - Can kg. 10 / 25



### OXYBRILL

Oxide remover for wheels, aluminium and stainless steel surfaces such as on trucks and trailers. Revive aluminium panel, tanks, reservoirs, stainless steel exhausts and rims with an exceptional shine. Effectively removes oxidation and ferrous contamination. CONTAINS HYDROFLUOREACID.

Cleaning action:	●●●●●●●●●●●●●●●●
Brilliant finish:	●●●●●●●●●●●●●●●●
Iron oxide removal:	●●●●●●●●●●●●●●●●
Dosing:	●●●●●●●●●●●●●●●●

EOB10/25 - Can kg. 10 / 25









## SPEEDY CLEAN

Multi purpose strong alkaline detergent, for cold water cleaning. Quickly removes even the toughest dirt from all the surfaces. Added with polishing substances. Ideal for auto caravans, cleans respecting the gel-coat surfaces.

Helps drying-aid wax action: ●●●○○○○○○○○○  
Brilliant finish: ●●●●●○○○○○○○  
Foaming: ●●●○○○○○○○○○  
Dosing: ●●○○○○○○○○○○

ESPC25 - Can kg. 25

## Bi-component all seasons



## BEAR GREEN

Bi-component detergent, degreasing and antistatic, for intensive cleaning and pre-wash, highly foaming. Recommended for the exterior cleaning of all vehicles, industry, curtained trucks, agricultural and earth moving vehicles, engines etc. Inodour.

Helps drying-aid wax action: 

Brilliant finish: 

Foaming: 


Dosing: 

EBG10/25 - Can kg. 10 / 25





**EURO XP/38**

Bi-component detergent for hot and cold water cleaning. Added with special degreasing solvents, which help cleaning white industrial vehicles, curtained trucks, boats, engines etc. Low foaming.

Helps drying-aid wax action: 

Brilliant finish: 

Foaming: 




Dosing: 

EES3810/25 - Can kg. 10 / 25



## DOMINO

Bi-component detergent, antistatic, lemon perfumed, with a brilliant finish. Ideal for washing cars, vans, trucks, tarpaulins. Recommended specially for the warm season and for washing in closed rooms, because smell free. Easy to use and to rinse off.




Helps drying-aid wax action:   
Brilliant finish:   
Foaming:   
Dosing: 

EBDO25 - Can kg. 25



## WUNDERVOLL AO

Bi-component pre-wash detergent, medium-high foaming, brilliant finish, very good price/quality ratio. Universally applicable on all vehicles, boats, camper, alloy wheels, white vehicles like roulottes, trucks, etc.

Helps drying-aid wax action:    
 Brilliant finish:    
 Foaming:    
 Dosing: 

EBW25 - Can kg. 25



## DUAL POWER

Bi-component detergent for intensive cleaning and pre-wash. Recommended for cleaning industrial vehicles, white vehicles, boxed vehicles, curtained trucks, agricultural and earth moving vehicles, nautical, etc.

Safe on the plastics. Inodour, low foaming.

Helps drying-aid wax action: ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

Brilliant finish: ● ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

Foaming: ● ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

Dosina: ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

EBDP10/25 - Can kg. 10 / 25







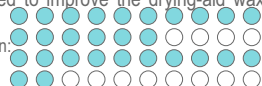
## All seasons, active foams



### BIG 2

Super concentrated detergent, highly foaming, for intensive cleaning. Very effective cleaning action for all and white vehicles. Ideal for intensive cleaning of industrial vehicles and trucks. It respects all surfaces and metals all seasons. Recommended to improve the drying-aid wax action.

Helps drying-aid wax action:



Brilliant finish:

Foaming:

Dosing:

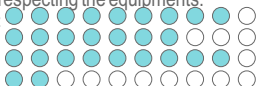
EBD10/25 - Can kg. 10 / 25



### CAR FOAM PLUS

Super concentrated detergent, high foaming, perfumed, with brilliant agent. Easily removes static dirt and grime from the road. It is an effective wheels cleaner and bugs remover. Ideal combination of detergent and shampoo for self service car washes, respecting the equipments.

Helps drying-aid wax action:



Brilliant finish:

Foaming:

Dosing:

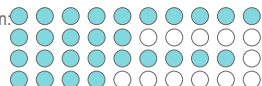
ECFP10/25 - Can kg. 10 / 25



### EMOLL CLEAN

Multi purpose active foam detergent, brilliant finish. Safe-touch prewash with excellent emulsification of greasy dirt, typical from traffic pollution. Ideal as active foam and brush shampoo for rollover car washes. It improves the drying-aid wax action.

Helps drying-aid wax action:



Brilliant finish:

Foaming:

Dosing:

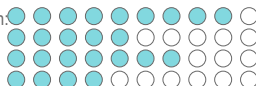
EMCL10/25 - Can kg. 10 / 25



### ECO FOAM C/BRILLANTANTE

Highly foaming prewash detergent with brilliant agent. Effective cleaning of all and white vehicles with a good emulsification of greasy dirt, typical from traffic pollution. Recommended for its chemical compatibility with the waste water treatment plants.

Helps drying-aid wax action:



Brilliant finish:

Foaming:

Dosing:

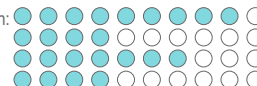
EECFB10/25 - Can kg. 10 / 25



### TRUCK FOAM

Active foam detergent for intensive cleaning, brilliant finish. Easily removes static dirt and traffic film, typical of trucks and white vehicles, tarpaulins. Ideal also for car wash and wheels. Special rinse aid additives contained, perfect even for washing without the use of a drying aid wax. Excellent price/quality ratio.

Helps drying-aid wax action:



Brilliant finish:

Foaming:

Dosing:

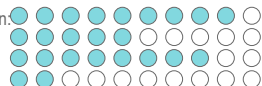
ETFO10/25 - Can kg. 10 / 25



### SUPERLUX

Active foam detergent, concentrated, ideal for prewash and contactless wash of the vehicles. Ideal application for the self service bays and professional washing. Usable for washing cars, vans, trucks, buses, earth moving vehicles. It provides a brilliant finish after rinse.

Helps drying-aid wax action:



Brilliant finish:

Foaming:

Dosing:

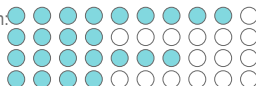
ESLUX25 - Can kg. 25



### POLYWASH

Active foam detergent, ideal for prewash and contactless wash of vehicles like for example: cars, vans, trucks, buses and earth moving. Characterized by a brilliant finish after rinse. Ideal for self service bays and professional washing. Low surfactants rate formula, easy to rinse off.

Helps drying-aid wax action:



Brilliant finish:

Foaming:

Dosing:

EPOL25 - Can kg. 25

# Snow-look Foamers



## PROFOAM / PROFOAM PLUS

Ultra concentrated active foam detergent, snowy effect, perfumed. It combines an amazing foaming effect to the pleasant fragrance. For tunnel and rollover car washes, self-service bays, manual car wash. Contains polishing agents, which increase the brilliance of the treated vehicles. Free from NTA, phosphates, sodium and potassium hydroxydes.

«Plus» version with extra perfumed quantity.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●●●●●

Brilliant finish: ●●●●●●●●●●●●●●●●●●●●

Foaming: ●●●●●●●●●●●●●●●●●●●●

Dosing: ●●●●●●●●●●●●●●●●●●●●

EPF25 / EPFP25 - Can kg. 25



## ACTIVE FOAM

Active foam detergent, combining the highly foaming look to a good anti static cleaning action. Best to be used with a brush system in the self service car washes. Ideal also as an ultra safe prewash, because it is caustic free.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●●●●●

Brilliant finish: ●●●●●●●●●●●●●●●●●●●●

Foaming: ●●●●●●●●●●●●●●●●●●●●

Dosing: ●●●●●●●●●●●●●●●●●●●●

EAF25 - Can kg. 25



## NEW SUPER SCHIUMA

High foaming shampoo, for snow foaming devices. Acid pH formula, ideal also as brush shampoo for rollover car wash and tunnel. Good anti static cleaning action, it helps the drying aid action on the rollover car washes.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●●●●●

Brilliant finish: ●●●●●●●●●●●●●●●●●●●●

Foaming: ●●●●●●●●●●●●●●●●●●●●

Dosing: ●●●●●●●●●●●●●●●●●●●●

Color: White

ES25 - Can kg. 25



## SUPER SCHIUMA COLOR

Shampoo with the same characteristics of SUPER SCHIUMA, but additioned with dyes to be chosen between: Red, Yellow, Green, Blue

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●●●●●

Brilliant finish: ●●●●●●●●●●●●●●●●●●●●

Foaming: ●●●●●●●●●●●●●●●●●●●●

Dosing: ●●●●●●●●●●●●●●●●●●●●

Color: Yellow / Red / Green / Blue

ESC25 - Can kg. 25



## Automatic Contactless Washing



## PREWASH 360 PERFUMED

Super concentrated alkaline detergent, with high foaming power, ideal for cleaning all vehicles and wheels. Recommended for the touchless car wash, in combination with ACIDET 360, it provides an effective cleaning action. Deeply removes grime and greasy dirt, insects, typical from the road and from traffic pollution.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●●●●●

Brilliant finish: ●●●●●●●●●●●●●●●●●●●●

Foaming: ●●●●●●●●●●●●●●●●●●●●

Dosing: ●●●●●●●●●●●●●●●●●●●●

EPW25 - Can kg.25 / EPWP25 Can kg.25 (perfumed)



## ACIDET 360

High foaming acid prewash shampoo, perfumed, ideal for the automatic touchless car wash systems. Designed to work in combination with PREWASH360 it provides an effective cleaning action.

Helps drying-aid wax action: ●●●●●●●●●●●●●●●●●●●●

Brilliant finish: ●●●●●●●●●●●●●●●●●●●●

Foaming: ●●●●●●●●●●●●●●●●●●●●

Dosing: ●●●●●●●●●●●●●●●●●●●●

EACI25 - Can kg. 25



# Shampoo for Brushes (Rollover Car Wash)

## Acid



### SCHIUMA SOFT

Foaming brush shampoo, perfumed, with SILKBRILL brilliant agent. Suitable for traditional brushes and with anti-swirl soft materials. Ideal for use with hard water, because of its high sequestering power. It keeps the brushes soft and clean. Usable as snow shampoo.

Helps drying-aid wax action:

Brilliant finish:

Foaming:

Dosing:

Perfume:

Sea Breeze

ESOFT10/25 - Can kg. 10 / 25

## Alkaline



### BRILLCAR 2

Cleaning brush shampoo, with SILKBRILL brilliant agent. Perfect combination between cleaning efficiency and surface preparation for drying aid waxes. It keeps the brushes clean. Ideal for rollover car washes with anti-swirl brushes because it improves their cleaning effect.

Helps drying-aid wax action:

Brilliant finish:

Foaming:

Dosing:

Perfume:

EBRC25 - Can kg. 25



## Hydrophobic Polish / Shampoo



### LUXAN Z

Polishing shampoo for brushes, with nano polymer LUXAN-Z, which provides a long lasting brilliance and protection to the vehicles with silky feel on touch. Ideal as shampoo for brushes, it improves the final water beading. Suitable also for dry brushes polishing, super wax and hot wax.

Foaming:

Polishing action:

Protecting action:

Nano Polymer Luxan Z:

Dosing:

ELXZ5/10/25 - Can L. 5 / 10



### MINTHY LUX

Polishing shampoo for brushes, with Silkbrill polishing agent. It combines cleaning and polishing effect in the same product, providing an hydrophobic effect to the treated vehicles. It helps the drying aid wax action.

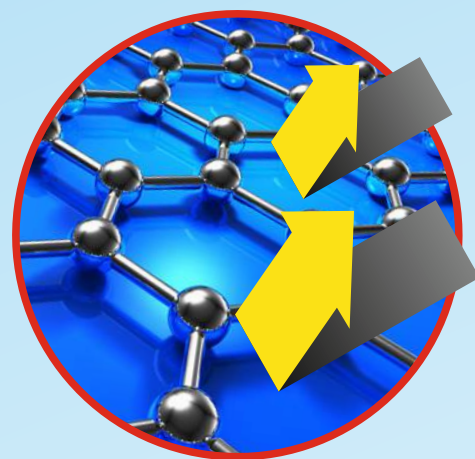
Helps drying-aid wax action:

Brilliant finish:

Foaming:

Dosing:

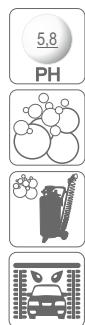
EML25 - Can kg. 25



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### Luxan Z protective Nano-Shield

## Nano Tech foaming polish



### LUXAN FOAM

High foaming, perfumed, new generation bi-polishing nano technology: LUXAN-Z + SILKBRILL. It provides unbeatable shine, long lasting protection, silky feel. Ideal for application with a foam gun and for dry brushes polishing with rollover and tunnel car washes. Amazing water beading effect.

Foaming:

Polishing action:

Protecting action:

Nano Polymer Luxan Z:

Dosing:

ELXF5/10/25 - Can L. 5 / 10 / 25



### NANO POLISH & FOAM

High foaming nano-tech polish with SILKBRILL agent, it provides an exclusive shine (like a mirror) and deep colors enhancement. It provokes a self and uniform dewatering effect, avoiding too many water spots and leaving the paint and the windows almost perfectly dry. Suitable for all water types. It can be pre-mixed with water.

Foaming:

Polishing action:

Protecting action:

Nano Polymer Luxan Z:

Dosing:

ENPF10/25 - Can kg. 10 / 25



**GREEN**  
WASH TECHNOLOGY

www.altur.it











## SOLARIA

Synthetic drying aid wax, ideal for final rinse on the manual wash and self service bays. Suitable also for tunnel and rollover car washes with high flow dosing pump. It provides high gloss to the vehicles. Water sheeting effect, it provides the natural drying of the vehicle even without a blower.

Polishing/protecting action: ●●●●●●●●●●  
 Nano Polymer Luxan Z: ●●●●●●●●●●  
 Hard water compatibility: ●●●●●●●●●●  
 Water film breaking speed: ●●●●●●●●●●  
 Dosing: ●●●●●●●●●●

EC25 - Can L. 25



## SELF DRY

Concentrated drying aid wax for self service car wash and manual. It helps the water dripping from the car, thanks to the ability of breaking the water film after wash and rinse. The special brilliant agent contained enhances the shine of the vehicle's finish.

Polishing/protecting action: ●●●●●●●●●●  
 Nano Polymer Luxan Z: ●●●●●●●●●●  
 Hard water compatibility: ●●●●●●●●●●  
 Water film breaking speed: ●●●●●●●●●●  
 Dosing: ●●●●●●●●●●

EC10/25 - Can L. 10 / 25



## NANO WAX & SCENT

High polishing drying aid wax, ideal for final rinse on the manual wash and self service bays. Luxan-Z nano polymer is contained and it provides an amazing mirror gloss to the vehicles. Suitable also for tunnel and rollover car wash even using hard water. It can be pre-mixed with water.

Polishing/protecting action: ●●●●●●●●●●  
 Nano Polymer Luxan Z: ●●●●●●●●●●  
 Hard water compatibility: ●●●●●●●●●●  
 Water film breaking speed: ●●●●●●●●●●  
 Dosing: ●●●●●●●●●●

EC10/25 - Can L. 10 / 25



## NANO GLOSS

High polishing drying aid wax, ideal for final rinse on the manual wash and self service bays. Luxan-Z nano polymer is contained and it provides an amazing mirror gloss to the vehicles. Suitable also to tunnel and rollover car wash even using hard water. It can be pre-mixed with water.

Polishing/protecting action: ●●●●●●●●●●  
 Nano Polymer Luxan Z: ●●●●●●●●●●  
 Hard water compatibility: ●●●●●●●●●●  
 Water film breaking speed: ●●●●●●●●●●  
 Dosing: ●●●●●●●●●●

EC10/25 - Can L. 10 / 25 peach

EC25 - Can L. 25 cherry



## Long Lasting Polishing Action

Products with this mark, provide a long lasting polishing action and mirror shine. They are different because of the long lasting protection provided.

## Shiny Effect

Products with this mark, provide a mirror shine as well, but the protection can be maintained with a frequent application of the product.

## Shampoo for Manual Wash



## Polishing Effect with Polymer



## ALTUR CAR

Highly concentrated foaming shampoo, brilliant finish, with polymer, high viscosity, perfumed, active cleaning. Ideal for cars, trucks, tractors, caravan, motorbikes, scooters hand washing without damage. Easily removes insects.

Helps drying-aid wax action: ●●●●●●●○  
Brilliant finish: ●●●●●●●○  
Foaming: ●●●●●●○  
Dosing: ●●○○○○○

ECA10/25 - Can kg. 10 / 25

## Hydrophobic Effect



## SHINE CAR

Highly concentrated foaming shampoo with wax, perfumed. It contains SILKBRILL polishing agent, which enhances colors depth. It combines the cleaning action with a nice hydrophobic effect and high gloss to surfaces. It provides slow water sheeting after rinse, to help self drying.

Provides slow water shearing after rinse, to help with drying.

Helps drying-aid wax action: 

Brilliant finish: 

Foaming: 

Dosing: 

ESH25 - Can kg. 25

## Self Polishing



## CHERRY BUBBLE

Concentrated foaming shampoo, high viscosity, perfumed. Ideal for manual wash of cars, trucks, tractors, caravans, motorbikes, scooters without damages. Competitive price/quality ratio. It provides clean and brilliant surfaces, with the correct lubrication of sponge or wash mitt.

Helps drying-aid wax action: ●●●●●●●●○  
Brilliant finish: ●●●●●●●●○  
Foaming: ●●●●●●●●○  
Dosing: ●●●●●●●●○

ECB10/25 - Can kg. 10 / 25

## All Purpose Detergents



## VIPER

Multi purpose degreaser, perfumed, brilliant finish. Excellent versatility and price/quality ratio. Ideal for workshops, cleaning companies, industry, upholstery, floor, windows. Under certain concentration does not need rinse. It contains caustic substances.

Degreasing power:	
Rinsing easiness:	
Foaming:	
Dosing:	Variable, according to the application

EVIP10/25 - Can kg. 10 / 25



## KRYPTO

Powerful, multi-purpose, concentrated detergent, suitable for cleaning washable surfaces, including vinyl, leather, imitation leather, cloth, rubber, plastic, tiles, engines, machine tools, filters and insect residue on vehicle wheel rims and bumpers, floors.

Degreasing power:  10  
Rinsing easiness:  8  
Foaming:  4  
Dosing:  0  
Variable, according to the application

EKR10/25 - Can kg. 10 / 25

## Aluminium Special & Oxidable Alloys



## MULTIX

Multi purpose degreaser, perfumed, ideal for cleaning hard surfaces. Recommended also for engine cleaning (cold and hot water), for cleaning and degreasing motorbikes and scooters. It respects aluminium alloys. usable also for nautical and caravan cleaning purposes.

Degreasing power:	
Rinsing easiness:	
Foaming:	
Dosing:	Variable, according to the application

EMU10/25 - Can kg. 10 / 25





## RED SUPER BIKE

Concentrated detergent, with a polishing effect, perfumed. Specially designed for washing motorbikes, scooter and bicycles. Characterized by a good cleaning effect on the road grime and insects. Usable even on the self service bays dedicated to the motorbikes.

ERSB10/25 - Can kg. 10 / 25



## MOTOMEK

Concentrated degreasing detergent for motorbikes and scooters. Specific for engines, mechanical parts, forks, chassis, wheels degreasing and over all mechanical parts like exhausts, crowns, bolts, chains etc. Safe use on the aluminium alloys and even on the plastics. Ideal even for cleaning mechanical parts with ultrasonic washing machines.

EMM10 - Can kg. 10



# Special Purpose Products



## TAR & GLUE REMOVER

Special detergent to quickly remove tar, resins, glue, stickers from the paint and windows of the cars. Not oily, easily removable with a microfiber or water rinse.

Application: Manual  
Dosing: Pure

ETA5/25 - Can kg. 5 / 25



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# De-Wax Detergents for the Preparation of New Vehicles



## DECERANTE POLIMERICO

De-wax detergent, recommended to remove polymer and co-polymer protecting waxes from new cars, for example: Fiat, Lancia, Peugeot, BMW, Mercedes, Seat, etc.

Application: Manual  
Dosing: 1:10

EEDP25 - Can kg. 25

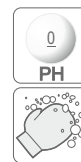


## DECERANTE PARAFFINICO S80

De-wax detergent, recommended to remove paraffinic protecting waxes from new cars, like for example: Ford - Opel (Germany) - Volkswagen - BMW - Citroen - Honda - Toyota Daihatsu - Nissan - Mitsubishi etc. Hydrocarbons contained.

Application: Manual or with hot water power wash machine  
Dosing: Pure or pre diluted 50%

EDP25 - Can L. 25



## FERRO STOP

Special detergent to remove iron traces typically due to railway transport from the vehicles. Safe on all exterior materials of the cars.

Application: Manual  
Dosing: 1:3

EFS10 - Can kg. 10

# Tire Dressing



## GOMMA GLASS

Protective tire dressing, concentrated, perfumed, with a high viscosity. It spreads easily on tires and dries quickly, providing a good permanence on the tires. It contains high gloss polymers for ultra shine finish.

Gloss Rate: 100%  
Gloss Lasting: 100%  
Spreadability: 100%  
Dosing: 1:2 - 1:3

EGG10/25 - Can kg. 10 / 25

## GRAPHITE

Ultra shine gel for tires, super concentrated, quickly drying, spreadable with a brush. High viscosity product, providing a good permanence on the tires. Additioned with Graphite, protecting compounds of the latest generation tires, preventing cracking. Excellent price/quality ratio.

Gloss Rate: 100%  
Gloss Lasting: 100%  
Spreadability: 100%  
Dosing: 1:3 - 1:5

EGH10/25 - Can kg. 10 / 25



## GOMMA BLACK

Quick tire dressing, fast drying. Versatile product with variable shine according to the dilution rate. Ideal product for customers asking for satin black tires finish.

Gloss Rate: 100%  
Gloss Lasting: 100%  
Spreadability: 100%  
Dosing: 1:1 - 1:3

EGB10/25 - Can kg. 10 / 25



## GOMMA GLIC

Ultra high concentration tire dressing. Ultra high viscosity, providing high shine to the tires, wet look. Glycerin base.

Gloss Rate: 100%  
Gloss Lasting: 100%  
Spreadability: 100%  
Dosing: 1:3 - 1:5

EGO10/25 - Can kg. 10 / 25



## TIRE GLASS 80

Highly concentrated tire shine, glycerin base, medium viscosity. Semi transparent product, not spotting. Ideal for self service applicators, exposed to the weather conditions, thanks to its anti freezing characteristics.

Gloss Rate: 100%  
Gloss Lasting: 100%  
Spreadability: 100%  
Dosing: 1:2 - 1:4

ETG10/25 - Can kg. 10 / 25

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## Long Lasting Hydrophobic Effect



## BLACK & WET

Weather proof tire shine, ultra glossy, wet look. Ready for use, developed for long lasting treatments. Ideal for new tires, where water based products are not accepted. It keeps tires black and clean even after the rain and some washes. Not compatible with water based products.

Gloss Rate: 100%  
Gloss Lasting: 100%  
Spreadability: 100%  
Dosing: Pure, water repellent

EBWET10/25 - Can L. 10 / 25



## BLACK & WET

The best finishing product for tires. This advanced formulation provides a long lasting ultra shine and wet look to the tires. Its protective action offers an UV barrier preserving the tires from cracks and aging. Water resistant.

EBWET400 - Spray ml.400 - Box 24 pcs







## LAVAINTERNI UNIVERSALE

Multi purpose detergent, for all interiors cleaning. Quickly removes tough dirt from: interiors panels, dashboard, leather seats, textile seats, hoods, doors, plastics and moquette. Sanitizing effect thanks to the ammoniacal base contained. Free from caustic substances, safe for materials and for the operator. Usable with extraction machines, tornador (vortex pistol) and manually with a microfiber.

Foaming: Variable, according to the application  
Dosing: Variable, according to the application

ELS10/25 - Can kg. 10 / 25



## SMACCHIATORE EXTRA STRONG

Super concentrated detergent for interiors cleaning, perfumed, with manual and extraction machines. Completely removes very tough dirt: tobacco halos, smog, old greasy stains, bad odours. Applicable to seats, moquette, hoods, interiors panels, plastics, leather. It may need rinse or to be adsorbed with a microfiber. It improves the plastics finish, leaving a soft satin film.

Foaming: Variable, according to the application  
Dosing: Variable, according to the application

ELSX10/25 - Can kg. 10 / 25



## LAVA SKAY

Concentrated foaming detergent, recommended to clean leather, imitation leather, alcantara, microfiber. Suitable for manual cleaning and for use with cleaning machines. Also recommended to clean leathers and microfibers of the car wash.

Foaming: Variable, according to the application  
Dosing: Variable, according to the application

ELS10/25 - Can kg. 10 / 25



## LAVAMOQUETTES

Quickly and deeply cleans moquettes, carpets and fabrics. To be used with injection-extraction machines, also suitable for manual cleaning and with tornador vortex pistol. Pleasantly perfumed, quickly drying, it provides a soft anti-bacteria action. It does not leave halos on fabric, after drying. Very low foaming product.

Foaming: Variable, according to the application  
Dosing: 1:30 - 1:20

EELS10 - Can kg. 10



## ECO VORTICE

Quickly and deeply cleans moquettes, carpets and fabrics. To be used with Tornador high pressure air/liquid cleaning gun. Pleasantly perfumed, quickly drying, it provides a soft anti-bacteria action. It does not leave halos on fabric, after drying

Foaming: Variable, according to the application  
Dosing: 10-20% in water

EEV10 - Can kg. 10



## EXENCE

Sanitizer for interiors, perfumed. Ideal for sanitizing carpets and fabric, where typically grows bacterial and acarus activity. Containing a high concentration of perfume, for long lasting pleasant stay in the car. It provides a soft cleaning action. It can be applied with a trigger and with tornador vortex pistol, after vacuuming or deep cleaning.

Foaming: Variable, according to the application  
Dosing: 1:3

EPLx5/10 - Can kg. 5 / 10



## CLEAN FOAM

Instant cleaner for vehicles' interiors, perfumed. The active foam contained has alkaline pH and it allows to remove tough dirt without wetting deeply. Ideal for fabric and leather seats, moquettes, briar root, plastic, dashboard, doors sills and panels, roof. It provides a long lasting pleasant stay inside the car, thanks to its high perfume's concentration.

Cleaning action:   
Foaming:

ESPCL600 - Spray ml. 600 - Box 24 pcs



## MICROFIBER «REMOVER»

Special combination of microfiber and polyurethane, providing special adherence to the surfaces. Ideal for interiors cleaning, quickly adsorbs large volumes of water, removing greasy stains, halos and limestone traces.

EXPMV - 50x40 cm - Pack 5 pcs.



LUCIDA & RINNOVA EL

Plastic renovator, rich blend of polymers, highly perfumed. Ideal to renovate plastics, vinyl and rubber, typically composing the vehicle's interiors. Perfect also to renovate exterior plastics, ABS, bumpers of the vehicles. It provides an extra shine look, dry feel.

Shine finish:   
Protecting rate:   
Dosing: Pure

EPSS4/10 - Can L. 5 / 10



PLASTILUX

Plastic renovator, rich blend of waxes and polymers with high filling properties, perfumed. Ideal to renovate old worn plastic, vinyl and rubber. Thanks to its softer light reflexion, it helps to hide defects. Recommended for doors' panels and sills.





Shine finish:   
Protecting rate:   
Dosing: Pure

EPLX5/10/25 - Can kg.5 / 10 / 25



NEW PELLE

Special treatment for natural leather. Soft cleaner, moisturizer, UV rays filter, color renovator, perfumed. Its semi fluid formula is designed to quickly penetrate and deeply moisturize leather keeping it soft. Recommended after the use of a strong detergent. Dry feel, not oily.

Shine finish:   
Moisturizing action:   
UV protecting filter:   
Cleaning action: 

EPSS4 - Can kg. 5



«DOUBLE PILE» MICROFIBER

Soft microfiber cloth with special ultrasonic cut, which prevents fraying. Characterized by the double side with differentiated length fibers. Ideal for polishing, cleaning, absorbing. It is suitable for use in the body shop, such as in the car washing and in the passenger compartment interior.

EMDP - 40x40 cm - pack 5 pcs



«BLUE PLUSH» APPLICATOR PAD



Ultra soft microfibre applicator pad, ideal for applying finishing products such as waxes, liquid polishes, leather treatments, tire shiner, resin and tar dissolvers. The back pocket allows you to put your hand in for a secure grip and prevent it from falling to the ground. It allows a uniform application of the product, without excess.

EAMB - Ø 90 mm



RAVVIVA & RINNOVA

Dashboard renovator, special for new generation satin look interiors. Not oily, it restores the original look of the surfaces where applied. Also applicable to leather surfaces.


Shine finish:   
Protecting rate: 

ERS600 - Spray ml. 600 - Box 24 pcs



MAXI TURBO

Dashboard polish, blend of premium quality silicones, it restores the original colors, providing bright shine finish. Recommended for classic dashboards, doors sills, interiors and exteriors plastics, vinyl, rubber, skay, etc. Excellent filling properties.



Shine finish:   
Protecting rate: 

ERT600 - Spray ml. 600 - Box 24 pcs



QUICK SENZA SILICONE

Dashboard polish, special formula silicon free, recommended for body workshops. Rich blend of polishing agents. Free from mineral oils, it restores the original color, leaving surfaces repaintable. Brilliant finish, ideal for dashboard, bumpers, rubber, briar root, doors sills and panels.

Shine finish:   
Protecting rate: 



ESS600 - Spray ml. 600 - Box 24 pcs





## PULIVETRO PROFESSIONAL

Perfumed detergent for windows and crystals. Very effective degreasing action, quickly cleans, without halos. Ideal even in the summer season. It provides brilliant finish to the surfaces where applied. Dilute with demineralized water.

Degreasing power:   
Foaming:   
Dosing: 1:3

EPVP10 - Can L. 10



## DE-LUX

Perfumed detergent for windows and crystals. Very effective degreasing action, quick cleaning, without halos. Ideal even in the summer season. It provides brilliant finish to the surfaces where applied.

Degreasing power:   
Foaming:   
Dosing: Pure

EDE10 - Can L. 10



## PULITORE PER VETRI SPRAY

Aerosol windows cleaner, high foaming, perfumed. Special active foam formulated to clean and degrease windows, easy to remove without halos. Ideal even in the summer season. It provides brilliant finish to the surfaces where applied.

Degreasing power:   
Foaming: 

EPV400 - Spray ml. 400 - Box 24 pcs



## «REVOLUTION» MICROFIBER

Jumbo size microfiber cloth, ideal for cleaning windows and mirrors without halos. Evolution of Amaretta microfiber, it combines new generation materials for a perfect cleaning and adsorbing. Ideal for professionals for its long lasting performance.

EXPMR - 60x80 cm thickness 0,3 mm



## «TOP SILK» MICROFIBER

Very soft microfiber cloth for cleaning windows. High quality and long lasting. It provides shine and dries quickly without leaving streaks, reducing cleaning times. Ready to use, machine washable.

EXPST - 50x70 cm



## ROLL AZZURRA

Blue roll paper, 3 layers micro embossed, fine cellulose execution. Its high adsorbency and wet traction resistance provide to this versatile product excellent results with water, oil, acids and solvents. Dust free. In Ø: 4,5 cm. Out Ø: 28,5cm. Single sheet dimension: cm30x27h

ECB3V - Roll kg.2,5 - 550 sheets - double pack



## ROLL 100% STRONG

Roll paper, pure cellulose long fiber, twin layer smooth, extremely resistant to water, oil, acids and solvents. It provides an effective cleaning action, ideal for windows. Dust free. Ultra compact roll.

In Ø: 6,5cm. Out Ø: Single sheet size: cm23x29h.

EC100S - Roll kg.3 -700 sheets - double pack

# Car Beauty Products - NO GAS



## CLEAN

Multi purpose detergent, for all interiors cleaning. Quickly removes tough dirt from: interiors panels, dashboard, leather seats, textile seats, hoods, doors, plastics and moquette. It provides a pleasant spring flowers perfume.

ECL750 - Trigger ml. 750 - Box 12 pcs



## PLAST

Plastic renovator, rich blend of polymers, highly perfumed. Ideal to renovate plastics, vynil and rubber, typically composing the vehicle's interiors. Perfect also to renovate exterior plastics, ABS, bumpers of the vehicles. It provides an extra shine look, dry feel.

EPL750 - Trigger ml. 750 - Box 12 pcs



## LEATHER

Special treatment for natural leather. Soft cleaner, moisturizer, UV rays filter, color renovator, perfumed. Its semi fluid formula is designed to quickly penetrate and deeply moisturize leather keeping it soft. Recommended after the use of detergent CLEAN. Dry feel, not oily.

ELE750 - Trigger ml. 750 - Box 12 pcs



Clean Inside Starter

## EXENCE

Sanitizer and perfume. It provides a fresh feeling inside the vehicle. It fights bacteria and bad odours from seats, carpets and hoods. It contains a high concentration of perfume, for a long lasting pleasant stay in the vehicle.

EEX750 - Trigger ml. 750 - Box 12 pcs



## DELUX

Perfumed detergent for windows and crystals. Very effective degreasing action, quick cleaning, without halos. . It provides brilliant finish to the surfaces where applied.

EDE750 - Trigger ml. 750 - Box 12 pcs



Easy Clean Starter

## BUGS-OFF

Bugs remover. Ideal in the summer season to remove the bugs collected from the vehicle during the drive. It melts the organic part, without damaging the paint and metal parts. Perfumed.

EBU750 - Trigger ml. 750 - Box 12 pcs



Extreme Rim

## EXTREME

Total effect rims cleaner. It deeply removes iron oxide typical from disc brakes. It provides extreme brilliance and protecting action. Safe on all rims types, thanks to its acid free, neutral pH formula.

EXT750 - Trigger ml. 750 - Box 12 pcs



## WHEELS

Degreasing detergent for wheels cleaning. Ideal to remove brakes dust and road grime. Quickly cleans and restores the original brilliance of the wheels. Alkaline pH formula, not suitable for polished alloys. It contains a special brilliant agent.

EW750 - Trigger ml. 750 - Box 12 pcs



## TIRES

Protective tire dressing, water based, perfumed. It spreads easily on tires and dries quickly, providing a good permanence on the tires. High gloss polymers contained for an ultra shine finish.

ETI750 - Trigger ml. 750 - Box 12 pcs



## MULTIX

Multi purpose cleaner and degreaser. It removes oils, grease also burnt, dirt and the most stubborn stains, leaving pleasant scent and surfaces brilliant. Cleans and renews, without damage, all surfaces of cars, motorcycles, industrial field, home, gardening equipment, caravans, boats, hobby...

EMU750 - Trigger ml. 750 - Box 12 pcs



## LUXAN TOUCH

Quick rinseless detergent with polishing action. Designed to work in combination with our DOUBLE PILE microfiber. Just spray and wipe it, providing a soft cleaning action and mirror shine to the paint and windows. Luxan Z nano polymer is contained. Ideal for all paints, not abrasive.

ELXT750 - Trigger ml. 750 - Box 12 pcs



Easy Clean Advance

## RINSE AID

Perfumed liquid wax, nano tech polishing, with rinse aid effect, recommended for the final rinse of the vehicle after accurate wash. Quickly breaks the water film, after washing, which runs off as pearls. It makes the drying step easier, because it provides an hydro repellent film protecting from persistent limestone spots.

ERA750 - Trigger ml. 750 - Box 12 pcs





## ALTUR CAR

Highly concentrated foaming shampoo, brilliant finish, perfumed, active cleaning. Ideal for manual wash of cars, trucks, tractors, caravan, motorbikes, scooters without damage. Use with a sponge or a wash mitt.

ECA95 - Bottle ml.1000 - Box 12 pcs

## SHINE CAR

Shampoo & wax, super concentrated, ideal for car and motorbikes wash. It combines the effective cleaning to a nice shiny and hydrophobic effect on the surfaces. It provides uniform water sheeting effect after rinse and silky feel to the paint. SILKBRILL polymer is contained.

ESH1 - Bottle ml.1000 - Box 12 pcs

## SAFE CLEANER

Concentrated detergent, perfumed, for prewash and touchless wash of all vehicles, brilliant finish, highly safe on the surfaces. Remove the more heavy dirt from the vehicle, before shampooing with a wash mitt without the risk of providing micro swirls and holograms to the paint.

ESC1 - Bottle ml.1000 - Box 12 pcs



## SCIOGLIRESINA

Quick action tar and resins remover. Quickly and gently removes from the vehicle tar and resins, fallen by trees. Formulated with a blend of natural solvents. Safe on the original paints, it does not damage clearcoat.

ESH10 - Bottle ml. 100 - Box 24 pcs

## Car Wash Accessories

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## PREMIUM WASH MITT

Sealed wash mitt, synthetic hair. Bigger size than standard models and extremely soft, for the best cleaning without damage.

EXGS2



## 100% MERINO WOOL WASH MITT

Merino wool wash mitt, ideal for washing and polishing the vehicles manually. Its extreme softness is recommended for the application of high foaming polishing shampoo and wax-shampoos. Due to its extreme delicacy it is ideal even for washing cars which were treated with natural wax coating. Internally lined in natural leather.

EXGSM



## DOUBLE

Synthetic sponge of the best quality, double-layer, not swells, long-lasting. The soft side is used for manual washing of the bodywork, the rough side helps to clean wheels and mudguards.

EXSSM - Size 15x10x5,5 cm - Box 24 pcs



## FOAMY

Super foamy synthetic sponge, non swells, long lasting. For manual washing of cars, motorcycles, scooters and bicycles.

EXSSF - Size 16x10x5,5 cm - Box 24 pcs



## WASHING BUCKET DETAILING

Washing bucket, durable, easy to transport and store because it "saves space". In fact, after having emptied it it can be folded to become flat. Compatible diameter for the insertion of the "scratch-resistant grid".

EXSD20 - Folded bucket, capacity: from 2 to 20 L



## SCRATCH SHIELD GRID

This grid, which fits into the shampoo bucket, helps separating the debris collected from the wash mitt. Most of the micro swirls present on the bodywork are in fact often caused by debris and dirt collected in the sponge or wash mitt, touching the bottom of the bucket.

EXGAG

# Car Wash Accessories



## HYDROBRUSH

Idropullman brush, PVC made, long lasting, suitable for alkaline detergents; available with 1,8 mt rod, made of galvanized steel and plastic handle.

EXIDPS2 - Hydrobrush    EXAS3 - Rod 1,8 mt.



## DUO BRUSH

Wide brush 33cm, characterized by soft and dense fibers, to avoid scratching the paint. The angled profile allows perfect cleaning result. The 2x 1.2m aluminum telescopic rod is hollow to permit water flowing and it is equipped with an adjustment tap.  
EXISC33 Duo Brush - EXAT24 - Telescopic rod



## HYDRAGLIDE

Silicone blade for quick and precise drying of the bodywork and windows. Its special T-shaped rim is designed to remove as much water as possible. The blade is made of soft silicone and adapts to any contour without scratching.  
EXHG - Lenght 36 cm



## «ALCANTARA» MICROFIBER

Alcantara microfiber cloth, with a thickness of 0.8 mm. Excellent absorbency, softness and smoothness. Ideal for drying the vehicles, it provides a soft cleaning action. Highly requested by professionals for its long lasting performance.  
EXPM8 - 60x80 cm thickness 0,8 mm



## «ELKA» SYNTHETIC CLOTH

Synthetic leather ideal for drying manually washed vehicles. Characterized by a very high absorbency and softness. Excellent price/quality ratio.  
EXPS - 55x44 cm - Single packed



## NATURAL CHAMOIS LEATHER

100% Natural chamois leather, for car cleaning, oil tanned, characterized by extreme softness and elasticity, as well as the high absorbency. Ideal for drying and care of all vehicles, cars, motorbikes, scooters and boats; very good even to clean fog from windows in the winter season.  
EXP12I / EXP14S - 2 ft² / 4 ft²

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## «LUX» MICROFIBER

Microfibre cloth, jumbo size, ultra thin thickness. Characterized by an excellent softness and slipperiness, it is excellent for finishing the vehicles after wash. Recommended for use with LUXAN TOUCH nano-tech polishing product. It makes possible to polish the surfaces spreading the product perfectly without losing adsorption efficiency.  
EXPM4 - 60x80 cm





## ■ MICROVID

### Aerosol atomizer

Ideal for the application of sanitizer in the vehicles and small environments by using an air compressor.

Combined with HYGIENVAP it can treat a car within just 5 minutes.

- **EASY** to use
- **SAFE** for the materials and the operator
- **POWERFUL**, it can treat every hidden corner of the interiors and air conditioning within a few minutes

Scan the QR Code and see how it works!



### HYGIENVAP

Sanitizing quick cleaner, menthol scented, ready to use, suitable for all surfaces, even the most sensitive. It can be used with a sprayer and paper, or fogged with the use of Microvid, also turning on the climate in air recirculation mode.

Formulated according to Ministerial directives, contains detergent, ethanol (20%), hydrogen peroxide (0.5%) and active ingredient Dodecyl Dipropylene Triamine (compliant with UNI EN 14348, EN 14476).

EHV5/10/25 - Can lt. 5/10/25



### GERM STOP AMBIENT

Ambient purpose hygienizer, formulated by alcoholic solution and active ingredient Dodecyl Dipropylene Triamine.

The bottle is provided with an "One shot" valve, for single application. Ideal solution to treat cars interiors, a/c and small environments.

It leaves a fresh fragrance.

EGSS200 - Spray ml. 200 - Box 24 pcs.

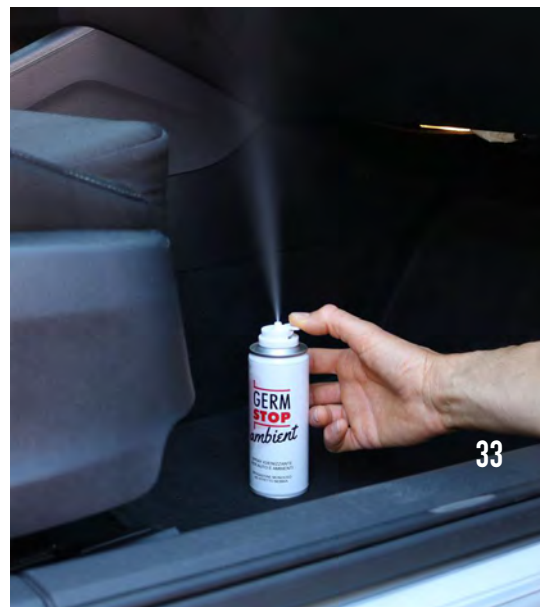


### GERM STOP COMBI

Multi purpose hygienizer, formulated by alcoholic solution and active ingredient Dodecyl Dipropylene Triamine.

Neutralizes the source of bad odors, leaving a pleasant fresh fragrance. It does not stain.

EGSS400 - Spray ml. 400 - Box 12 pcs.



### SPECTRAGENIC

Concentrated detergent, hygienizer, multi purpose. Differently from the classic cationic products, it combines cleaning agents with an hygienizing active ingredient: Dodecyl Dipropylene Triamine. It can be used manually with a sprayer and microfiber, with a bucket and mop for the floor, machines, liquid extractors, tornador pistol.

ESPG5/10/25 - Can kg. 5 - 4 pcs / 10 / 25



### DEOSAN

Concentrated detergent hygienizer for hard surfaces, floor, garbage compactors and bins, low foaming. Mountain pine scented.

EDS25 - Can kg. 25

## DOUBLE LIFE SPRAYER

24 lt sprayer, made of painted mild steel, with epoxy inside coating, chemicals resistant. Available with spray execution or foaming. Complete with 10mt spiral hose, 70cm gun with inox pipe and automatic stop, pressure safety valve, pressostat, external level indicator.

### Advantages:

- longer lasting compared to a normal painted steel nebulizer
- no alteration to the detergents composition, deriving from oxidation and rust
- no clogging of the nozzle

EXNV24

## IK MULTI 9-12 SPRAYER

Highly resistant materials manufactured sprayer, designed to be compatible with chemical agents commonly used in the world of professional cleaning and disinfection, construction, automotive and industrial workshops. 3 bar safety valve with depressurization option. Filter in the lanc. Carrying handle and straps for carrying over shoulder. Supplied with adjustable cone spray nozzle. Application of degreasers, rim cleaners, insect remover, window cleaning, upholstery cleaners, detergents, disinfectants, polishes, shampoos, descalers etc.

Spare parts available.

EXVAP9 / 12



## CP600 PVC SPRAY GUN

Spray gun for low pressure sprayers. Pipe made of polyethylene, gun with automatic stop. Provided with protective nozzle made of anti-scratch plastic, micro filter included. Length 70 cm.

NL15 - NL15R



## UNIVERSAL HANDLE

Universal handle for low pressure sprayers:

Gray: viton seals + AISI316, body PP+PV; Blue: viton seals+inox, body PP, 25 bar, flow 70 l/min, temp max 50°C. Violet: viton seals+inox, body PP, 15 bar, flow 70 l/min, temp max 40°C

NL13



## HARDWARE

Nozzles, filters, seals, joints, etc.: consumable spare parts for the car wash equipments.



## RL26 PISTOL

Pistol for high pressure sprayer and foam gun  
Rated Pressure: 250 bar - 25 MPa - 3650 psi  
Permissible Pres.: 280 bar - 28 MPa - 4050 psi  
Rated Flow Rate: 30 l/min - 8 USGpm  
Rated Temperature: 160 °C - 320 °F

NL30175560



## FOAM GUN

Foam device applicable to high pressure power wash machines. Ideal for use with active foam detergents and special products like LUXAN FOAM nano tech polishing foam. It is supplied standard without pistol, which should be purchased separately (RL26 pistol)

NL25152612



## SUPER PRO + SPRAYER

Multipurpose sprayers with fine, controllable and high quality nebulization, conical shape, FPM seals, measuring bottle. Ideal for car washes and car repair shops for alkaline detergents, waxes and perfumes.

EXVHDA2



## SUPER PRO + FOAMER

Designed for application of foaming agents. It is used in car washes and car repair shops, particularly for car pre-washing or cleaning the rims and engine compartments. Includes 3 tips for thick, medium and thin foam, safety valve, visible fluid strip, base ring, FPM Seals

EXVHDAF2



## SUPER HD ALKA SPRAYER

Pressure sprayers with fine, controllable and high quality nebulization, conical shape, EPD HD seals. Suited for alkaline detergents, it proves perfectly well in degreasing tools and motors, as also removing oils, grease etc.

EXVHDB15



## SUPER HD ACID SPRAYER

Pressure sprayers with high chemical resistance widely used in car washes. It can be used for washing aluminum and stainless steel, e.g. aluminum wheels, cleaning acid-proof steel surfaces, automatic washing machines but also for the removal of limescale and cement residues. FPM seals.

EXVHDR15





## ALTUR SPRAYER L. 1

Polyethylene trigger sprayer, 1lt capacity, suitable for alkaline and acid chemicals. Not suitable for aggressive solvents.

G052BL



## STAINLESS STEEL PNEUMATIC PUMP

Automatic pump complete with suction pipe and check valve, ideal for nebulization of alkaline detergents. It replaces nebulizers when needed bigger capacity. Recommended for installation on 200lt barrels and 1000lt IBC. Max liquid flow: 14 lt/min. Air pressure supply: 3-5 bar, Compression ratio: 3:1

NP1049



## TRIGGER 2-WAY

A superior, tough trigger spray with unique double action - sprays on both the "in" and the "out" to create a constant spray with minimal effort.

Blue gasket: EPDM, suitable for a wide range of alkaline and neutral detergents. Light Blue gasket: VITON suitable for perfumes, solvents and acid detergents.

CHS2WAY (EPDM) / CHS2AZZ (VITON) - Box 70 pcs



## EASY-MIX

Easy-Mix is a portable dispensing system for liquid chemical concentrates. It ensures an accurately diluted and ready to use product. Economic, reliable, made from the highest quality materials. It can easily be screwed on the neck of the canister containing concentrated cleaning chemical. It can be used in any location with access to a water source.

N550200100



## CLASSIC VORTEX GUN

Gun for cleaning car interiors, powered by compressed air. Steel body, pressure range 6-9,2bar; M quick coupling inlet; plastic rotating pipe, 1L tank capacity, detergent suction filter. Spare parts available.

NZX7220R

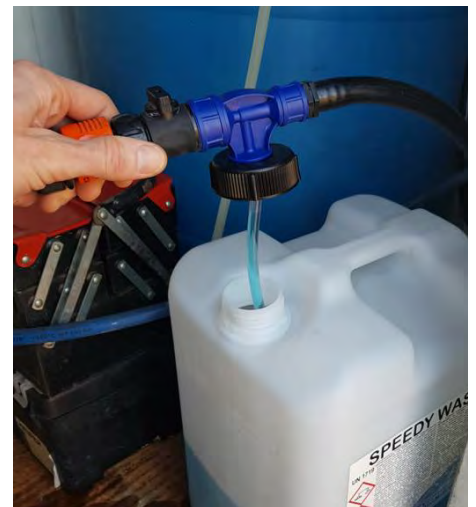


## PRO MAX AUTOMATIC DOSER

Automatic dosing device for detergents. Recommended to always get a perfect dilution of detergents avoiding wastes. Ideal for nebulizers and floor cleaning machines. Available 2 executions: low flow and high flow according to the need of filling 1lt bottles or bigger volume nebulizers and floor cleaning machines.

NPXB1F16S - 16 L/min

NPXB1F04S - 4 L/min



## BALL BOOSTER VORTEX GUN

New type of vortex pistol, for cleaning vehicles interiors, using ball bearings technology. This allows an ultra high rotation speed and consequently a great cleaning ability, even with a lower air feeding compared to the traditional ones. Reduced air consumption and noise. Provided with a brush on the horn end. Working pressure 4-6,3 bar. 1L chemical reservoir. Spare parts available.

NPVBB

# Car Wash Maintenance



## BRUSH CLEANER

Special de-wax detergent and degreaser for cleaning the brushes of rollover and tunnel car washes. Effectively removes wax and greasy dirt. Safe on the latest generation brushes materials, it keeps them soft.

Dilution 1:2 - 1:3 with water.

EBC10 - Can kg. 10



## NO CALCARE

Acid detergent, limestone remover, ideal for cleaning the car washes windows and panels from incrustations.

Safe on the windows and brushes.

Dilution: 1:2 - 1:3

ENOCAL10/25 - Can kg. 10 / 25



## TUNNEL CLEANER

Strong acid detergent, active limestone remover, ideal for cleaning car washes windows and panels from very tough incrustations. It can oxidize sensitive metals.

ETC10/25 - Can kg. 10 / 25



## ANTICALCARE SERPENTINE

Specific product for preventing limestone incrustations in the serpentines of hydrocleaners, water heaters, radiators, electrovalves, etc. It provides an effective protection, because it keeps in suspension the calcium particles in order to avoid contaminating the metal surfaces.

EAC10 - Can kg.10

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# Additives for Detergents



## PERFUME FOR DETERGENTS

Super concentrated perfume for detergents. It can be added to the pure detergent or after water dilution.

Recommended dosing: 10 ml/liter of pure detergent

Available fragrances: sea breeze, pine, apple flowers

EPD4/EPDM5/EPDP5 - Can kg.5



## ANTIFREEZE FOR DETERGENTS

Anti freeze additive for detergents, to be added to the pure detergent or after water dilution.

Recommended for self service car washes without the winter anti freeze recirculation system.

ECG10/25 - Can L. 10/25



## DYE FOR DETERGENTS

Concentrated dye for foaming detergents, to be added to the solution of water and detergent.

It permits to color the foam erogated by foaming bottles, foam guns and rollover car washes.

Available colors: Fuxia, Yellow, Red, Green, Blue

ECP10/25 - Can L. 10 / 25





## WASTE BAGS

Extra strong waste bags, 80 micron thickness, complete with string (weight 145 gr each bag). Excellent mechanical strenght, available colors: black or transparent.

EXSP - Dim. 50x60 / 85x110 / 90x120 - Box 20 kg. BLACK  
EXSPT - Dim 80x120 - Box 20 kg. TRANSPARENT

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## ROLL MILLEUSI

White roll paper for general and industrial purpose. Composed by 80% pure cellulose and short fiber recycled paper, embossed finish. Good strenght, high adsorbing rate, good wet traction. In Ø:8cm.Out Ø:28cm. Sheet Size: cm39x24.  
ECM2V - Roll kg.2 - double pack



## ROLL AVANA

Multi purpose roll paper, composed by 80% pure cellulose and recycled paper kraft short fiber type, embossed finish. Excellent strenght, it does not leave streaks. In Ø: 8 cm. Out Ø: 28 cm. Sheet size: cm. 39x27h

ECAV3V - Roll kg.3 - double pack



## ROLL PURA CELLULOSA

Paper roll, white color, pulpy-proof treated, industrial type, produced with pure cellulose wool (national origin, long fiber), twin embossed layer. Does not leave piles.

Øin 8cm. Øout:28cm. sheet size:cm39x27h  
EC1002V - Bobina kg.3 - pacco doppio



## WALL MOUNTED DISPENSER

Wall mounted industrial paper roll dispenser, ABS execution, to be installed on a wall or on a desk. Hardware included. Main size: cm 25 x 30,5 x44 (h)  
Maximum roll size: cm 35 x 34 (h)

EXDPC - ABS Dispenser



## LIQUID SOAP DISPENSER L.1,2

Liquid soaps dispenser, ABS execution, with safety cover, ash tray, respecting HACCP standards to ensure maximum hygiene. Traction lever dosing.

EXDSL12 - Capacity L. 1,2 - Single pack



## SAPONE LAVAMANI MIRACLE

Fluid hands soap, floreal perfumed, containing anti-bacteria. Suitable for medium-light dirt, Ideal for mural dispensers of offices, restaurants, bars, shops, houses refill.

ESL1/10 - Bottle L. 1 / Can kg.10. - Box 24 pcs



## CREMA LAVAMANI MIRACLE

Fluid hands soap, lemon perfumed, for tough dirt like oil, diesel fuel, grease, ideal for workshops and industries. It contains anti-bacteria and glycerin, which keeps hands soft, preventing cracking. Ideal to refill mural dispensers.

ECM1/10 - Bottle L. 1 / Can kg.10 - Box 24 pcs

# Sostenibilità e attenzione per l'ambiente

## Sustainability and respect for environment

Per noi di ALTUR la salute delle persone e il rispetto dell'ambiente sono un impegno importante. Tutti i prodotti ALTUR rispondono ai requisiti delle normative nazionali e comunitarie del settore, tra le più importanti:

- il Reg. CE 648/04 sulla biodegradabilità totale dei tensioattivi
- il Reg. CE 1907/06 REACH (Registration, Evaluation, Authorization of Chemicals)
- la Direttiva CE 2/09 sulla limitazione d'impiego delle sostanze pericolose
- la vigente normativa sulla Cosmetica

ALTUR utilizza solo materie prime sicure per l'utilizzatore e l'ambiente. Nel nostro laboratorio vengono utilizzati anche tensioattivi di origine naturale e vegetale e si ricercano continuamente nuove materie prime innovative prediligendo quelle dichiarate ECO-LABEL (Sistema di etichettatura volontario per prodotti al consumo che garantisce che il prodotto che lo espone sia progettato per limitare al minimo il proprio impatto ambientale in tutto il suo ciclo di vita: dalla produzione allo smaltimento in un'ottica di sostenibilità).

At ALTUR we are committed to protecting public health and the environment. All ALTUR products comply with national and European regulation requirements. Among the most important:

- the Rec. EC 48/04 of the surfactants total biodegradability
- the Reg. EC 1907/06 REACH (Registration, evaluation, Authorization of Chemicals)
- the Directive EC 2/09 of the limitation of use of dangerous raw materials
- latest norms about Cosmetics

ALTUR uses only safe raw materials with a low environmental impact. In our laboratory we use natural and plant based surfactants and we constantly research new, innovative raw materials, preferably with an ECO-LABEL (a voluntary labelling system for consumer products that guarantees that a product has been designed to limit environmental impact to the minimum during its entire life cycle: from production to sustainable waste management).







## Esente da Fosfati ed NTA

Questo simbolo rappresenta l'impegno sempre crescente negli anni, per lo studio di formulazioni esenti da Fosfati ed NTA, che rispettino l'operatore nel momento dell'utilizzo del prodotto tutelandone la salute, nonché l'ambiente che ci circonda. Lo scarico eccessivo di Fosfati nelle acque provoca la crescita abnorme della flora acquatica la cui decomposizione necessita di un'enorme quantità di ossigeno che viene quindi sottratto agli organismi animali presenti, provocandone l'asfissia. L'NTA presenta invece un effetto tossico indiretto, perché si lega a metalli pesanti rendendoli solubili in acqua; quindi i suoi prodotti di degradazione sono altamente cancerogeni e possono inquinare le falde acquifere e l'ambiente marino.

## Phosphate and NTA free

This quality mark represents our diligence in the respect of the European norms, the development of formulations respecting the Environment and the User. The high level of research brought us to optimize detergents without the use of Phosphates and NTA, performing even better than the previous older solutions containing mentioned components.

The excess of Phosphates in the wastewater causes the abnormal growth of aquatic flora, whose decomposition requires an enormous amount of oxygen, which is then subtracted from the animal organisms present, causing their asphyxiation. NTA has a toxic effect rather indirect, because it binds to heavy metals making them soluble in water, so its degradation products are highly carcinogenic and can pollute groundwater and the marine environment.



## Coloranti naturali

Altur, sempre attenta all'ambiente e al lavoratore, utilizza coloranti di origine naturale per la fabbricazione dei suoi prodotti. Tutto ciò per una maggiore biodegradabilità del prodotto e per la tutela dell'operatore.

## Natural dyes

ALTUR chooses natural origin dyes for the production of chemicals, because of the careful attention to the environment and user safety. This choice is to grant an always better biodegradability level of the product, even in the smallest details of its engineering.



10<sup>th</sup> May 2022



MADE  
IN  
ITALY

**ALTUR**  
IL MEGLIO DELLA CHIMICA PER L'AUTO

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